

**School of Journalism
Faculty Meeting
January, 30, 2015**

Those in attendance were Julie Adam, Brett Akagi, Chris Bacon, Bob Basow, Tim Bengtson, Kerry Benson, Peter Bobkowski, Ann Brill, John Broholm, Mark Crabtree, Kelly Crane, Jerry Crawford, Pam Fine, David Guth, Penny Hodge, Jammie Johnson, Denise Linville, Chuck Marsh, Lisa McLendon, Corrie, Moore, Kelli Nichols, Patty Noland, Jon Peters, Scott Reinardy, Janet Rose, Hyunjin Seo, Susanne Shaw, Eric Thomas, Max Utsler, Gayle Vannicola, Tom Volek, Mike Vrabac, Doug Ward and Mike Williams.

Covering the president (Akagi and Students) Eight students discussed their experience reporting the January 22, 2015, campus visit of President Barack Obama.

Announcements (Brill) The 2016 State of Kansas budget is hard to predict. The School is recruiting two positions, a tenure track assistant professor with a courtesy appointment to KU's Center for East Asian Studies and a Multimedia Newsroom Coordinator. Bob Dotson will accept the William Allen White Foundation 2015 National Citation. This event will be combined with the Annual Awards and Scholarship ceremony. Brill asked all faculty to attend, especially those who have provided scholarships. Faculty were reminded of the J-School Generations event October 29-31, 2015. Multimedia Crossroads is looking for alternative locations since it will be leaving the Kansas Union.

KSPA fall conference (Thomas) KSPA regional contests are approaching featuring 12 contests across the state. Thomas asked for volunteers. Judges are needed on-site for writing submissions while digital entry submissions can be judged online.

JCCC proposal (Benson) Doug Ward's proposal for transferring between JCCC and KU Journalism (attached) was shared with all faculty. Kerry Benson asked for a motion to accept the proposal, David Guth moved to accept and Scott Reinardy seconded the motion. After discussion, a vote was taken with all in favor.

Update on graduate certificates (Ward) Progress is being made. Ward will meet with Janet Rose and Julie Adam to discuss promotion of the certificates.

Update on academic year priorities (Brill) Recruiting great students is a priority and undergraduate enrollment is up 3% over last year. The School's target capacity is 1000 including 800 undergraduate students and 200 graduate students with 100 on the Lawrence campus and 100 at the KU Edwards Center campus; The School seeks ideas for recruiting and embracing comprehensive diversity; Faculty are implementing revised graduate programs and developing certificate programs; As the School focuses on online curriculum development, the technology committee suggests a student survey to get a feel for what classes would work for them; Tien Lee has taken the lead on increasing grants/awards/publications; The fundraising goal of 17 million has been surpassed and a new goal of 18 million has been set. The number of scholarships available has doubled.

Meeting adjourned

Proposal for transferring between JCCC and KU Journalism

Students who attend Johnson County Community College may transfer 12 hours of journalism classes to the William Allen White School of Journalism. Students need 40 to 48 hours in journalism to graduate, and at least 28 of those hours must come from KU. Students also need 45 hours at the 300-level or above to graduate from KU. (Nothing from a community college will go toward those 45 hours.)

Most journalism classes from JCCC transfer as electives rather than requirements. That means that JCCC students, who usually come to KU as juniors, must still take three 300-level required courses that KU students generally complete in their freshman and sophomore years. That often delays JCCC students' progress toward graduation.

Our goal is find where those courses might match KU requirements so we can smooth the transfer process and eliminate students' need to take repetitive coursework. In some cases, we would accept JCCC classes as the equivalent of KU classes. In other cases, we would waive prerequisites if JCCC students have taken a course that meets most requirements.

JCCC students who transferred under the model we outline on the next page could graduate in four semesters in Strategic Communication, or five semesters in News and Information. The J-School's online courses offer other ways for JCCC transfer students to ensure timely graduation from KU, though. Multimedia Storytelling, First Amendment, and ethics are all available online, and we expect to offer them every summer. JCCC students could take at least one of those courses in the summer before they started on-campus courses at KU.

To move forward with this proposal, we will need approval from the Curriculum Committee, the J-School faculty and JCCC.

The table on the next page outlines our proposal for transferring JCCC courses.

How JCCC courses would transfer to KU

KU Course	JCCC Course	Requirement	Status (9/26/14)
JOUR 101 Media and Society	JOUR 120 Media and Society	Direct equivalent to degree requirement	Already in place
JOUR 210 Basic Video Production	JOUR 227 Basic Video Production	Direct equivalent; journalism elective	Already in place
--	JOUR 220 International Media	Satisfies journalism diversity requirement; journalism elective	(Pending approval of faculty.)
JOUR 304 Media Writing	JOUR Reporting for the Media (with a grade of B or better)	Waive JOUR 304 requirement at KU; earn 3 hours of journalism credit toward graduation	Pending faculty approval
JOUR 320 Intro to Strategic Communication	JOUR 125: Fundamentals of Advertising and JOUR 130: Principles of Public Relations	Waive JOUR 320 strategic communication degree requirement; earn 6 hours of journalism credit	Pending faculty approval
JOUR 415 Multimedia Reporting	JOUR 222: Advanced Reporting (with a grade of B or better)	Waive JOUR 415 news & information degree requirement; earn 3 hours of journalism credit	Pending faculty approval