

School of Journalism
Faculty meeting minutes, January 29, 2010

Those in attendance: Barbara Barnett, Bob Basow, Tim Bengtson, Ann Brill, John Broholm, Jeff Browne, Terry Bryant, Kelly Crane, Jerry Crawford, Pam Fine, Ted Frederickson, Mugur Geana, Malcolm Gibson, Jennifer Griner, David Guth, Penny Hodge, Jennifer Kinnard, Linda Lee, Tien Lee, Denise Linville, Crystal Lumpkins, Chuck Marsh, Patty Noland, Sue Novak, Scott Reinardy, Simran Sethi, Gayle Vannicola, Tom Volek, Doug Ward, and Mike Williams.

Those not in attendance: Eric Adler, Kerry Benson, Kim Callahan, Jimmy Gentry, Carol Holstead, John Hudnall, Jennifer Kinnard, Lisa Loewen, Corrie Moore, Dick Nelson, Diane O'Byrne, Marilyn Rausch, Susanne Shaw, and Max Utsler.

Dean's report and discussion (Brill)

Budget update: KU's budget situation looked better than expected. Layoffs and furloughs were not anticipated. Funding was at the 2006 level and if funding were to go below that there would be a risk of the loss of stimulus funding. Applications to KU as a whole were down, especially in out of state applications. University enrollment numbers were not in yet, but numbers were significantly lower than last year. KU is destined to have budget problems in the coming year even if the State does not. The School will do the best with what they have and move forward with plans.

AY2010 priorities – progress report

Minor – approved: Applications had already been received for the fall semester.

Re-accreditation in 2011 – assignments and involvement: Dates of re-accreditation were set for Oct. 17-20, 2010. All faculty members will be involved in the preparation to some extent. There will only be nine standards instead of twelve which is basically just a reconfiguration of the standards. The Regents asked each unit for program reviews. Reports are due in June and all data can be used towards re-accreditation.

Curriculum Review: Teams were assigned for reports on competencies. A two-page report in bullet point format was requested identifying the competencies and explaining how they will be demonstrated. This information will be part of School e-portfolios to be used by every student entering the School to build their own portfolio.

Doctoral program (Volek): Program has been slimmed down to 55 hours of which 18 can be transferred in. Plans are to meet with the Depts. of Public Administration and Communication Studies and the Med Center to discuss concentration areas and collect letters of support. The proposal will be sent to the Provost's office for approval. The J-School is the only unit on campus without a doctoral program and our proposal is being accepted enthusiastically across campus.

Hiring Stauffer Professor (T. Lee): Teaching and research statements and CV's of two visiting faculty candidates were to be distributed soon. Candidates were scheduled to visit at the end of Feb. and the beginning of March.

Strategic Planning for 2015: Plan and initiatives are needed for the next five years. Faculty will be asked to volunteer for development task forces. J-School branding will be one initiative. Faculty discussed how the public needs to be re-trained in the way they think about journalists. As the School moves into PhD education we will need to be able to respond to a different population of students. The term "T-workers" was discussed as

well as how we can ensure that students leave with the core skills needed and the ability to branch out. The School will conduct a search in the fall for an assistant professor and faculty was asked for their suggestions on what we are looking for with this hire.

Associate deans' reports

Undergraduate (Barnett): Nominations for Chancellor's award were requested. • Summer school schedule is at the bare bone level because of the budget. Fall schedule is still in the works. • Attended Poynter Institute workshop and sent information to faculty. Faculty are encouraged to focus on skills students need to take with them. Need to teach ethics, storytelling and journalism basics and integrate technology into the curriculum. • Faculty will be asked to help out with re-accreditation by providing information. • J-School enrollment is at the 6000 credit hours mark in large part because of the Edwards Campus enrollment. KUEC enrollment is up by 27% while the main campus is down by 1%. J-School is only down less than 1%. The biggest area of concern is the big drop in enrollment compared to years before. • Cassie Keefer will join the J-School as the new Recruitment and Retention Coordinator on Feb. 1. She will be in contact with direct admits. Board of Trustees alumni will be asked to contact them as well to share their testimonials. The School has some attractive scholarship funding to offer also. Faculty need to be available for one-on-one conversations with visiting students. Faculty asked that recruitment talking points be shared with them. Current J-School students need to be encouraged to welcome visiting students as well, especially students in the UDK newsroom and in the KUJH-TV studio. • Discussion ensued about the General Education requirements at KU (72) and the national average (32). Dean Brill is serving on a task force to make recommendations about lowering this number.

Graduate (Volek): General research fund deadline is in mid-Feb. Grad application deadline is 2/1 and the committee will meet soon. Several interesting international candidates have applied.

Promotion and Tenure (Basow) P&T materials for Doug Ward were delivered to the Provost Office on 1/4/10. Thanks for to Tom Volek and Chuck Marsh for their work on the materials this year. Also, thanks to Barbara Barnett and Tien Lee for their work on their own P&T materials last year. Their materials served as a precedent this year. Basow announced that the P&T committee would need to meet after the faculty meeting to elect a committee vice chair. Bob Basow was thanked for his work on the P&T committee and for his organizational skills used to put a system in place for future committees' use.

Technology (Geana) Resource center laptop use data was collected during the fall semester. Data will be analyzed and reported at the next faculty meeting. The technology committee will meet soon and faculty will receive an online survey asking for their technology needs in classroom teaching and in research. The Dell projector was set to be delivered any day and a brown bag lunch meeting would be scheduled to demonstrate it's use. Once the projector is received the J-School will be the unit on campus with the most advanced teaching device. Part of the purchase requirements is for faculty to provide feedback to Texas Instruments and a notebook will accompany the projector for faculty to record their observations. The projector is compatible with a PC or a Mac using a simple USB connection.

News/Information (Williams) Our Apple representative will be sending the School four iPads in March. • All Advanced Media courses were nearly full at the start of the spring semester. J693, TV News II-Advanced Media, is being offered for the first time in three semesters since enough students had passed J692. • First track meeting of the semester scheduled for later in the day so will have more to report during the next faculty meeting. • The switch was made to WordPress, the School's preferred blogging software, over the break. Bryan Wilcox will provide training. Wilcox created modifications to the system to allow students the ability to use their existing University log-in for WordPress instead of spending the time to create J-School log-ins for each student. This modification took time but will save time in the end. Faculty can contact Williams for WordPress training.

Strategic Communication (Bengtson) Tien Lee – Community Mercantile; David Guth – Coalition for Space Exploration; Bob Basow – KU Student Success (addressing problems with student drinking); Tim Bengtson – Sprint (regarding a new device called Overdrive, a mobile broadband device being launched at this time)

Other business and announcements William Allen White Day scheduled for 2/4-5/10. Williams discussed proposed fall exhibition at the Spencer Art Museum addressing. Moving, multimedia and still photography will be used to determine their role in how people understand, remember and make sense of the news and information. Exhibition will be culled from the permanent collections of the Spencer Art Museum and the Spencer Research Library and from J-School photo and video alums. • Jeff Browne conducted the first “Statehouse Reporter of the Day” in Topeka with 13 high schools in Kansas. Students spent one hour with AP, Capital-Journal and Journal-World reporters talking about statehouse coverage. The students met with legislatures as well and will be posting their reports on the KSPA website. • Muger Geana and Chuck Marsh have had their paper accepted and will be attending a conference in Singapore. • Barnett will be forwarding the call for papers link to faculty for the ACJMC conference held in Denver this August. • KU is changing its retirement policy and as of 4/1/10 the five year phased retirement option will no longer be available. The option will only be available for three years at no more than 50%. • Noland announced that the student groups, Ad Club, PRSSA and SPJ will be holding a fundraiser for Haiti. Funds will be used to purchase items to be assembled into hygiene kits to be distributed by a church in Lawrence.

Meeting adjourned