

Professor Barbara Barnett has been invited to write a chapter for a report to UNESCO for its upcoming Global Forum on Media and Gender, which will take place in Bangkok, Thailand, in December 2013. Barnett's chapter will focus on sex trafficking, and she will be one of 15 contributors to the report.

Lecturer Kerry Benson's information on persuasion was published in the March 1 edition of a new online newsletter the KU Edwards campus sends to external stakeholders. KU Edwards Marketing Director Elaine Warren says the newsletter is "an excellent opportunity to feature a KU staff or faculty member as an expert.

Benson's article "How to Persuade Difficult People" was published in the March 2014 HigherEd newsletter. HigherEd is produced each semester by the KU Marketing and Public Relations Office.

Assistant Professor Peter Bobkowski's chapter "Faith in the Digital Age: Emerging Adults' Religious Mosaics and Media Practices" appears in the new book Emerging Adults' Religiosity and Spirituality, edited by Carolyn Barry and Mona Zbo-Zena, and published by Oxford University Press.

The journal, Media Culture and Society, published Bobkowski's article, "Social media divide: Characteristics of emerging adults who do not use social network websites." The article is co-authored with Jessica Smith of Abilene Christian University.

Yvonne Chen's paper in collaboration with faculty from the Virginia Tech Human Nutrition, Foods & Exercise and Agricultural and Applied Economics has been accepted for publication in Contemporary Clinical Trials. The title of the paper is "Talking Health, A pragmatic randomized-controlled health literacy trial targeting sugar-sweetened beverage consumption among adults: Rationale, design & methods."

You can see Chen's recent sex education-based media literacy research in the Journal of Children and Media [Volume 7, issue 4]. Chen co-authored the work titled "Assessing effects of a media literacy-based intervention on adolescents' responses to and interpretation of sexual media messages" with Bruce Pinkleton, Erica Austin and Marilyn Cohen.

Chen's article titled "The effectiveness of different approaches to media literacy in modifying adolescents' responses to alcohol" can be found in the latest issue of Journal of Health Communications.

The American Journal of Health Promotion published Chen's article, "Pilot Evaluation of a Media Literacy Program for Tobacco Prevention Targeting Early Adolescents Shows Mixed Results." The article is co-authored with a team of health education and nutrition experts at Virginia Tech.

Assistant Professor Jerry Crawford's article "Marlen Livezey: Challenges and successes of establishing a journalism department at the nation's first HBCU," was published in the Journal of Media Education's January online edition. Marlen Livezey arrived on Cheyney University's campus in 1967 for an interview that would change not just her life, but also the academic emphasis of the department and real-world opportunities for students for the next half century. She is a first generation American, her parents left war-torn Germany during WWII. Dr. Livezey created a mass communications unit that has led to the creation of the degree program and the building of the Ed Bradley Broadcast Center at Cheyney University.

Professor Dawn Fallik had a story published in The New Republic about the growth of pharmaceuticals in the water supply. Fallik also had a front cover in Neurology Today on new genes associated with Alzheimer's Disease

Al-Jazeera America published an article by Fallik on climate change and Midwest farmers on December 23, 2013. See it at <http://america.aljazeera.com/articles/2013/12/23/okra-homa-as-temperaturesrisesoutherncropsmigratenorth.html>.

Dr. Muger Geana and the Prairie Band Potawatomi Nation pilot diabetes study was highlighted in the Iowa Tribe of Kansas & Nebraska 2013 Newsletter, 2nd Edition.

Geana's research paper "Orienting Response to Visual Cues as an Indicator of Students' Attention to Online Instruction" will be presented this week at the 2013 Conference of the Association for Educational Communications and Technology in Anaheim, Calif. Geanna co-authored the paper with colleagues from North Dakota State University and Walden University. The manuscript will be published in the conference proceedings.

Professor Jimmy Gentry's article, "Using social media to report financial results," will be published in the spring by Business Horizons, the journal of the Kelley School of Business at Indiana University. The article is already online at the Business Horizons website. His coauthor is Raquel Alexander, who is a member of the faculty at Washington and Lee University. At present, Business Horizons has a higher impact factor than Harvard Business Review and Sloan Management Review.

Gentry's article, "Using social media to report financial results," appears in the March - April issue of Business Horizons, a journal published by the Kelly School of Business at Indiana University. Business Horizons has a higher impact score than Harvard Business Review, the Sloan Management Review and Journalism & Mass Communication Quarterly. Gentry wrote the article with Washington and Lee University professor Raquel Meyer Alexander.

Associate Professor David Guth's paper "Amber Waves of Change: Rural Community Journalism in Areas of Declining Population," has been accepted for publication by the Journal of Applied Journalism and Media Studies.

Guth announces his new book (Bridging the Chesapeake: A 'Fool Idea' That Unified Maryland) and his fall 2013 Campaigns client ((Lecompton Historical Society).

Associate Professor Carol Holstead has completed a book chapter on magazine design for The Future of the Magazine Form: Research Perspectives and Prospects. Holstead's chapter reviews the all the research and theories related to magazine design and suggests future research. She was invited to contribute the chapter by the book's editors, David Abrahamson, Northwestern, and Marcia Prior-Miller, Iowa State. The book will be published by Peter Lang in 2014.

An article titled "Bias in the news," co-authored by Professor Tien Lee and doctoral student Kristen Grimmer, has appeared in the 2013 online update of the International Encyclopedia of Communication published by the International Communication Associate and Blackwell Publishing.

Chuck Marsh, David Guth and alumna Bonnie Short have been commissioned by Pearson publishing company to begin work on the fourth edition of Strategic Writing: Multimedia Writing for Public Relations, Advertising and More. The textbook is used at approximately 200 colleges and universities.

Marsh's article "Public Relations as a Quest for Justice: Resource Dependency, Reputation, and the Philosophy of David Hume" has been accepted for publication in The Journal of Mass Media Ethics. He has also been appointed to the committee to conduct the five-year performance review of Provost and Executive Vice Chancellor Jeff Vitter.

Marsh's article "Social Harmony Paradigms and Natural Selection: Darwin, Kropotkin, and the Metatheory of Mutual Aid" has been published in the current issue of the Journal of Public Relations Research.

Visiting Professor Bill Oates is planning a busy summer, having just signed a book contract with Market Data Retrieval, a Dun & Bradstreet company. The book, "Digital Marketing Trends in the Education Market – 2014," will analyze trends in email campaigns, banner advertising and audience targeting with specialized cookies. Oates also has just completed a review of access, use and perceptions of teachers and students towards mobile phones as a tool for teaching and learning in Tanzania for the online publication Computing Reviews. Check it out here -

http://www.computingreviews.com/index_dynamic.cfm?CFID=9728623&CFTOKEN=50046318.

Professor Scott Reinardy's paper "Depleted Resources Causing Burnout for Layoff Survivors" was published in the Summer 2013 issue of Newspaper Research Journal.

Reinardy's manuscript, "Boom or Bust? U.S. Television News Industry is Booming but Burnout Looms for Some" appears in the Fall 2013 issue of the Journal of Media Business Studies.

Reinardy and Jerry Crawford's manuscript, "Assessing the Assessors: JMC Administrators Critique the Nine ACEJMC Standards," was published in the most recent edition of Journalism & Mass Communication Educator.

Reinardy's manuscript "Autonomy and Perceptions of Work Quality Drive the Job Satisfaction of TV News Workers" has been published in Journalism Practice.

Assistant Professor Hyunjin Seo's co-authored research article, "Building Partners Through Academic Science," was just published in the spring issue of the journal Asian Perspectives.

Seo's co-authored paper titled "From Adversaries to Partners: Academic Science Engagement with North Korea" was published in the 2013 summer issue of Global Asia. Seo collaborated with Stuart Thorson at Syracuse University on this project.

Seo's manuscript, "Urban Youth's Perspectives on Flash Mobs," appears in the fall 2103 issue of the Journal of Applied Communication Research. Seo co-authored the study with J. Brian Houston at the University of Missouri-Columbia, Leigh Anne Taylor Knight of the Kansas City Area Education Research Consortium and Emily Kennedy at KU.

Seo's manuscript, "Building Partners Through Academic Science," has been accepted for publication in Asian Perspective.

Seo's article, "Three Korean Perspectives on U.S. Internet Public Diplomacy," has been published in the December issue of the Public Relations Review. Seo co-authored the study with Dennis Kinsey at Syracuse University.

Seo's manuscript, "Visual propaganda in the age of social media: Twitter images during the 2012 Israeli-Hamas conflict," has been accepted for publicaion in Visual Communication Quarterly.

Assistant Professor Max Utsler's paper, "Vaudeville in Minor League Baseball," has been accepted for the Pop Culture Association Convention in Chicago in April. The study looks at ticket sales, corporate sponsorships and ingame promotions in the Class A Midwest League. The paper is coauthored by Film Studies PhD student David Sutura.

Professor Doug Ward has been writing about teaching and learning for Bloom's Sixth, a new blog created by the Center for Teaching Excellence. These are among his most recent articles:

- How can we better connect with students in online courses? - <http://cteblog.dept.ku.edu/articles/how-can-we-connect-betterwith-students-in-online-courses/>
- A just-in-time strategy for teaching math, with a touch of Google - <http://cteblog.dept.ku.edu/articles/a-just-in-time-strategy-for-teaching-math-with-a-touch-of-google/>
- Why you should think differently about your classroom - <http://cteblog.dept.ku.edu/articles/why-you-should-thinkdifferently-about-your-classroom/>