

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



*The School of Journalism Recognition Ceremony is 8:30 a.m. May 14 at the Lied Center.*

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## Faculty and Staff News



**Assistant Professor Jonathan Peters** visited New York last week to train in media law the staffs of "This American Life" and "Serial." Peters is pictured above with Ira Glass, the host of "This American Life." The week before, Peters gave a research presentation at The Commons about press relations at the U.S. Supreme Court, and he delivered a lecture during KU Junior Day to high school students interested in attending KU. Peters was in Los Angeles the previous week to speak

at the national convention of the Journalism Education Association and the National Scholastic Press Association, where he presented on three topics: attitudes toward free speech among millennials, the rights of reporters to cover protests, and developments in libel law.

**Kerry Benson**, strategic communication track chair, took part in two KU Learning Community workshops to collaborate with **Jim Mielke**, associate dean for the Social and Behavioral Sciences in the College of Liberal Arts & Sciences and biological anthropology professor. Benson and Mielke will integrate work in their disciplines to use when Mielke's anthropology students take Benson's JOUR101 class in the fall. Benson also presented to School of the Arts students on April 21 in the Kansas Union on personal branding and marketing. As aspiring artists need to be entrepreneurs and small business owners and learn the ins and outs of how best to market their art, research, and themselves, the school has offered career topic lunches with specialty speakers.

**Steve Rottinghaus**, career and outreach coordinator, wrote an article titled "Workshop Contributes to Career Fair Success" for the Kansas Association of Colleges and Employers newsletter in May. [Read the article.](#)

The Kansas Scholastic Press Association State Contest was held Saturday at the Kansas Union with more than 500 students and high school teachers attending. The contest is the final event in the KSPA calendar year and crowns state champions of journalism in six different enrollment classes. In addition, more than 60 individual state champions are named in contests from Outline Writing to Multimedia Storytelling. KSPA would like to thank the 25 Jayhawk judges -- faculty, staff and students -- who helped with on-site and digital judging for the contest: **Yuchen Liu, Caroline Fiss, Gracie Williams, Chandler Boese, Scott Reinardy, Heather Lawrenz, John Broholm, Julie Adam, Steve Rottinghaus, David Guth, Kerry Benson, Yvonne Chen, Lisa McLendon, James Hoyt, Laveda Peterlin, Hyunjin Seo, Tien Lee, Kara Rodriguez, Allyson Maturey, Joseph Erba, Genelle Belmas, Mike Williams, Tom Volek, Janet Rose and Carol Holstead.** The contest relies on these generous judges to make the contest into an important fundraiser for KSPA and the state contest into a showcase for KU. To see full results, please visit KSPA's website at [www.kspaonline.org](http://www.kspaonline.org).

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## Inside the School



**Associate Professor Yvonne Chen's** Strategic Campaigns students (above) presented their semester-long project to their client, Michelle Keller, vice president of patient services at Swope Health Services, on May 5. Creative strategies and tactics are proposed to re-position the nonprofit, community-owned healthcare enter to expand its reach and impact in the Kansas City community.

**Associate Professor David Guth's** Strategic Campaigns students (below) presented to their client, Kansas Land Trust, on May 4.

**Associate Professor Mugur Geana's** students will present to their client, the Center for Practical Bioethics - PAINS project, at 5 p.m. May 12 in the Clarkson Gallery.



Guest speakers in the J840 Sports Marketing, Sales and Promotions class this semester included:

- **Earl Santee**, managing director, Populous
- **Lindsay Santee**, marketing manager, Populous
- **Tom Tingle**, business development, Skanska
- **Mike Goff**, executive vice president, Barkley
- **Steve Shiffman**, senior director of ticket sales, Kansas City Royals
- **Jason Booker**, senior director of sports sponsorship, Kansas City Royals
- **Kelly Hale**, director of public relations, Kansas Speedway
- **Doc Shobe**, corporate account manager, Kansas Speedway

The class also took a field trip to a Missouri Mavericks Hockey game and met with **Sarah Wedel**, director of corporate sales; **Todd Mitchell**, general manager of Silverstein Eye Center; and **Brent Thiessen**, Mavericks general manager.

MediaShift wrote an article about the collaboration between the J-School and libraries in creating and implementing the new online master's program in digital content strategy. [Read the story.](#)

**Emma Hogg** has accepted a position as multimedia journalist at KWQC-TV in Davenport, Iowa.

**Jackson Kurtz** has accepted a summer internship with KCTV-5 in Kansas City, Missouri.

**Brianna Johnson** has accepted a summer internship with KSNT in Topeka, Kansas.



The Journalism Student Leadership Board's Diversity Committee handed out lollipops May 4 on campus to support and raise awareness about diversity and inclusion at KU.



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## Internships and jobs

The School of Journalism and the KU Edwards Campus are seeking a program director for the Integrated Marketing Communications program at the KU Edwards Campus in Overland Park.

[Learn more and apply.](#)

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### Internships

[Graphic design summer internship](#), CommunityAmerica Credit Union (Kansas City, Kansas)

[Summer internships](#), CANA Foundation (work remotely)

[Reporting internship](#), Oberlin Herald (Oberlin, Kansas)

### Jobs

[Reporter](#), The Salina Journal (Salina, Kansas)

[Advertising sales](#), Hays Daily News (Hays, Kansas)

[Advertising director](#), Manhattan Mercury (Manhattan, Kansas)

[Sports editor/reporter](#), Derby Informer (Derby, Kansas)

[Editor](#), Colby Free Press (Colby, Kansas)

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## Other student opportunities

The Berlin Capital Program 2016 offers young U.S. journalists the opportunity to gain a deeper understanding of the political, economic and cultural environment in Germany/Europe with a special focus on the German media landscape and the role of media in politics and society. The grant provided by the Fulbright Commission covers program costs including hotel accommodations, round-trip transportation from the United States to Germany and back, local transportation, health insurance coverage during the seminar and a small incidental allowance. [Learn more and apply.](#)

CNBC is holding an invitation-only, interactive workshop at the 2016 NABJ and NAHJ Annual Convention and 2016 AAJA National Convention designed to educate aspiring journalists about the fundamental values of world-class business journalism. The workshop is an opportunity to get noticed by CNBC. Three participants will be selected at the end of the workshop for an opportunity to interview at CNBC global headquarters for a business news associate position. [Get the details.](#)

The 2016 Envision Kindness Student Photography and Film Contest seeks photographers and photojournalists interested in promoting and inspiring kindness and compassion through the power of their lenses. [Get the details.](#)

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page.](#)

[CampusSports.net](#) is looking for columnists, news writers and campus lifestyle writers. Interested applicants must submit a cover letter, resume and original 300-500 word sample to [contact@CampusSports.net](mailto:contact@CampusSports.net).

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## Events

### Keep up with JTech



Reminder: Individual appointments with Heather Lawrenz are available throughout the summer for students who want to brush up on their tech skills. Returning students, please [vote](#) for next fall's JTech day and time or give input into [topics for JTech sessions](#) or online tutorials.

### Leonard Pitts to visit Lawrence this month

Pulitzer-Prize winning journalist **Leonard Pitts** will give the keynote address at the Free State Forum on May 21, sponsored by the American Civil Liberties Union of Kansas. [Learn more and register for tickets.](#)

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## Alumni Update

**Elliot Kort**, 2010 J-School graduate, spoke in **Kerry Benson** and **Associate Dean Tom Volek's** JOUR101 course on April 25 about his work at R/GA, an advertising agency whose office in Chicago specializes in start-ups and tech.

## Mark your calendars

**May 14:** School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

**May 15:** Commencement

**May 30:** Memorial Day holiday; offices closed

**Oct. 9-11:** Kansas Association of Broadcasters annual convention, Wichita

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

**\*Note: The Monday Memo will be distributed monthly until the Fall 2016 semester begins.**

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