

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Faculty and Staff News

Assistant Professor Jonathan Peters' academic article "The Sovereigns of Cyberspace and State Action: The First Amendment's Application (or Lack Thereof) to Internet Content Hosts" has been accepted for publication in the William & Mary Bill of Rights Journal, the third-ranked constitutional law journal in the United States. The article explores whether it is possible to use the First Amendment to constrain the policies and practices of internet companies such as Twitter, Facebook and YouTube.

Associate Professor David Guth's case study analysis, "Professional View: Monsanto's Defense of Their Patented Seeds" is featured in Crisis Communications and Crisis Management: Principles of Ethical Practice, Burton St. John III and Yvette E. Pearson (authors), SAGE Publications, Thousand Oaks, California. Expected publication date: 2016.

Student News

Internship application deadlines are right around the corner, so please join the News & Information Club from 4:30 to 6 p.m. Dec. 3 in the Clarkson Gallery for a resume and cover letter workshop. The featured speaker is **Associate Professor Carol Holstead**. **Professor Pam Fine** and **Career and Outreach Coordinator Steve Rottinghaus** also will be available to provide feedback and assistance. Refreshments will be provided.

Join **Garrett Farlow**, a 2015 U.S. Department of State Gilman International Scholar, at 1 p.m. Dec. 3 in the Clarkson Gallery for a presentation and information session about study abroad and affordability. Farlow will discuss how to apply to a program, different scholarships and fellowships, and the benefits of learning a critical language. Farlow spent eight weeks in Almaty, Kazakhstan, in central Asia working at the Kazakhstan Press Club and refined his Russian language studies at the Kazakhstan Institute of Management, Economics and Strategic Research. He is a junior from Tecumseh, Kansas, studying journalism, Slavic language &

literature, and political science. For details about his internship, visit [his blog](#) or www.garrettfarlow.com. Email questions to farlow@ku.edu.

Strategic Campaigns presentations

Associate Professor Yvonne Chen's Campaigns class presentation will be at 6 p.m. Dec. 8 in Alderson Auditorium at the Kansas Union. The class client is the Hallmark Visitors Center.

Associate Professor David Guth's Campaigns class will present its findings to the members of the Baldwin City Chamber of Commerce at The Lodge, 502 Ames St., Baldwin City, at 7 p.m. Dec. 10. (Space is limited.)

Assistant Professor Hyunjin Seo's Campaigns class presentation is 6:30-8 p.m. Dec. 10 in Alderson Auditorium at the Kansas Union. The class client is Google Fiber Kansas City. Representatives from Google Fiber, the Kansas City mayor's office and nonprofit organizations will attend the final presentation.

Associate Professor Tim Bengtson's Campaigns class presentation will be from 10:30 a.m. to 1 p.m. Dec. 15 in Alderson Auditorium at the Kansas Union. The class client is Noodles & Company.

Internships

The Omaha World-Herald is looking for reporting interns for summer 2016. The internship pays \$10 an hour plus a \$1,000 scholarship after successful completion of the internship. Learn more [here](#).

The Economist is seeking an intern to help with the newspaper's social media. The internship, based in Washington, D.C., is for at least six months and can be extended for up to a year. Deadline to apply is Dec. 30. Learn more [here](#).

Ronald McDonald House Charities-Kansas City is seeking a volunteer program intern. Deadline to apply is Dec. 18. Learn more [here](#).

Sunflower Publishing, a division of The World Company in Lawrence, is seeking an intern to market several spring publications through social media, assist with event planning and provide editorial support. The intern must be available to work between 8 a.m. and 5 p.m. Monday through Friday, approximately 10 hours per week, through June 2016. Learn more [here](#).

Forbes is looking for an intern/freelance reporter to help produce one of its most popular issues, which includes the annual ranking of the world's billionaires. Must be able to work December through February. This is a paid internship with opportunities to write for Forbes.com. Learn more [here](#).

The Freeman East Asia Internship Initiative and the KU Office of Study Abroad (OSA) anticipates offering \$4,000-\$6,000 scholarships to intern abroad in East Asia during the summer or fall 2016. Internships must be completed for credit and for a minimum of six weeks. Learn

more [here](#).

Find internship opportunities at many large news organizations at Poynter.org or check out the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search.

Other student opportunities



Students are encouraged to enter the Hearst Journalism Awards Program for outstanding work in writing, broadcast, photojournalism and multimedia categories. Scholarship prizes range from \$1,000 to \$5,000. Deadlines vary for each category. Learn more at the [Hearst Awards website](#), then contact [Susanne Shaw](#), [Doug Ward](#) or [Lisa McLendon](#) so they can help you submit your work.

Each year, students are eligible to apply for School of Journalism scholarships. All students admitted to the school are encouraged to apply. Students who receive KU renewable scholarships should note that the School of Journalism will likely be funding those scholarships during your junior and senior years. Students receiving renewable scholarships should still apply for journalism scholarships; additional funds may be available. Applications are due Dec. 1. [Apply here](#).

The J-School is accepting nominations for a new Journalism Student Leadership Board, which will meet with the dean and/or associate deans to discuss and advise on issues concerning the school and the university. The board will be comprised of a diverse group of students who can offer a wide range of viewpoints on issues relating to journalism and the campus community. Any student who has been admitted to the J-School majoring or minoring in journalism is welcome to apply. Students chosen for the board will be expected to attend a monthly meeting and might be called on for other J-School activities. Nominate yourself or a fellow J-School student [here](#).

Keypathedu.com is looking for freelance writers to write blog posts. To learn more, contact Amy Haake at Amy.Haake@keypathedu.com.

The Bryan-College Station Eagle is looking for a photographer/videographer. The job is heavy on SEC sports coverage, so it requires sports photography and video experience. Learn more [here](#).

The BEA Festival of Media Arts is accepting entries for its international exhibition of student

work in the following competitions: audio, documentary, interactive multimedia, two-year/small colleges, news, scriptwriting, sports and video. Winners will receive recognition and exhibition of their work during BEA's annual convention in Las Vegas, April 17-20, 2016. Deadline is Dec. 15. Learn more [here](#).

The Scripps International Innovators Cup invites colleges and universities to pit their best student team around a new media business idea with other teams from around the world. The contest promotes student innovation around media entrepreneurship and highlights creativity and entrepreneurship as it is being implemented in communication and journalism school curricula and student clubs. The Innovators Cup Prize awards one team a top prize of \$5,000. Learn more [here](#).

University Daily Kansan is hiring for next semester

The University Daily Kansan is now hiring news and ad staff members for the spring 2016 semester. The Kansan is great way to build professional skills and a network to get an internship and a job. News positions available are:

- Print production manager
- Digital operations editor
- Social media editor
- News editors
- Arts and culture editors
- Opinion editor
- Sports editors
- Visuals editor
- Chief photographer
- Illustration designer
- Designers
- News and arts and culture reporters
- Photographers
- J550 copy editors and correspondents

If you are interested in one of these positions, submit a cover letter, resume, list of five goals for the Kansan next semester and clips (if applicable to the position you're applying for) to spring 2016 Kansan Editor **Vicky Diaz-Camacho** at vickydc@kansan.com. Interviews will be Dec. 3-4.

Advertising positions available are:

- Account executive
- Marketing specialist
- Social media specialist

Students who want to apply for the advertising staff must attend one of the following meetings:

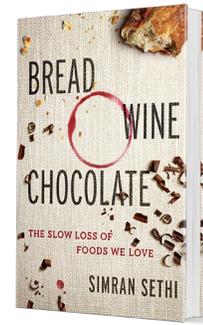
- Dec. 1: 5-6 p.m., Dole 2092
- Dec. 2: 6-7 p.m., Dole 2096
- Dec. 3: 6-7 p.m., Dole 2092

If you are unable to attend or have questions, contact Business Manager **Gage Brock** at

Events

An evening with author Simran Sethi

Simran Sethi, award-winning journalist and author of "Bread, Wine, Chocolate: The Slow Loss of Foods We Love," will speak about the lack of food biodiversity at 6:30 p.m. Dec. 8 at The Commons in Spooner Hall. The evening will feature sustainably sourced food by Hank Charcuterie, Queen of Tarts, and 1900 Barker Bakery and Cafe. The event is co-sponsored by the KU Biodiversity Institute and the William Allen White School of Journalism and Mass Communications. [Read this story](#) about Sethi in today's Boston Globe.



KU faculty, staff and graduate students who identify as part of the LGBTQIA+ community are invited to an informal social event from 5 to 7 p.m. Dec. 14 at the Five 21 event space at The Oread Hotel. The event is sponsored by the Sexuality & Gender Diversity Consortium and the Office of Diversity and Equity.

Alumni Update

Lindsay Santee, 2011 J-School graduate who is in her final semester in the Integrated Marketing Communications master's program at the KU Edwards Campus, has accepted a job as marketing manager at Populous.

In Memoriam

Michael J. Dutton, 1975 J-School graduate, died Nov. 5 in Olathe. Read his obituary [here](#).

JSchoolTech

Dec. 4: Final JTech Friday of the semester will be on using social media and online analytics to drive decisions at 1 p.m., Stauffer-Flint, room 101.



- Got an idea for next semester's JTech? Share [here](#).
 - If you need help on a final project, make an appointment to work one on one with Heather Lawrenz. Email her at halawrenz@ku.edu.
 - Follow [@JSchoolTech](#) on Twitter.
-

Adopt-A-Family

All J-School students and faculty are invited to participate in the Adopt-A-Family Holiday Bureau. This year, the J-School has adopted a family of eight. We will collect cash donations until 5 p.m. Dec. 8 in the dean's office in Stauffer-Flint, room 200, or contact coordinator Ren Ham at rham@ku.edu.

Mark your calendars

Dec. 11: Strategic communication track meeting, 9-10 a.m., SF 206

Dec. 11: News/info track meeting, 9-10 a.m., SF 303

Dec. 11: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

Dec. 11: Stop day

Dec. 24-25: Christmas holiday; offices closed

Jan. 1: New Year's Day holiday; offices closed

Jan. 18: Martin Luther King Jr. Day holiday; offices closed

Jan. 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

Jan. 29: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

Jan. 29: Faculty meeting, 1:30-3 p.m., SF 206

March 2: Journalism Career Fair, Kansas Union

March 14-18: Spring Break

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

April 1: Faculty meeting, 1:30-3 p.m., SF 206

April 14: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom

April 14-17: JEA/NSPA Conference, Los Angeles

April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom

April 21-23: Kansas Press Association convention, Overland Park

April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

University of Kansas | William Allen White School of Journalism & Mass Communications
785-864-7644 | jschool@ku.edu | journalism.ku.edu

Follow KU Journalism:



