

Subject: Monday Memo, Oct. 12, 2015

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From: William Allen White School of Journalism and Mass Communications

To: Adam, Julie Anne

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



J-School Generations

J-School Generations is Oct. 29-31. Please join us for networking, reminiscing and celebrating your KU pride during homecoming week. The event is designed to connect our talented students with our successful alumni. Students and alumni are encouraged to attend as many of the events as possible. Watch the video from last year's event at right.

- [Schedule of events](#)
- [List of alumni guest speakers](#)
- [Student RSVP link](#)



Faculty and Staff News

Associate Professor Genelle Belmas is co-author of a project, "Star-Spangled: The Flag as Tool of Protest and Nationalism," that has been accepted for presentation at the Popular Culture Association's annual meeting, March 22-25, 2016, in Seattle. The paper's co-author is Brian Larson, assistant professor at Georgia Tech.

Associate Professor Tien-Tsung Lee, Masahiro Yamamoto of the University of Wisconsin-La Crosse and Weina Ran of UW-La Crosse are authors of a study in which they analyzed survey data from Japan that showed two key community factors predicted whether people were likely to mistrust the media. Read the story [here](#).

Nathan Rodriguez had his paper, "Conspiracy Theories and Vaccine-Hesitant Discourse," accepted for presentation at the 28th annual Ethnographic & Qualitative Research conference Feb. 1-2, 2016, in Las Vegas.

Applications are now being accepted for the annual Reynolds Business Journalism Week, which brings together journalism faculty from around the country to master the skills needed to teach business journalism. The four-day intensive training is Jan. 3-6, 2016, at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University's downtown Phoenix campus. Applicants must submit a statement of interest and a letter of support from their supervising dean. Deadline is Oct. 18. [Apply here.](#)

The New York Times is sponsoring a fellowship named for **David Carr**, the media columnist for The New York Times who died in February. The first David Carr Fellow will spend two years in The Times newsroom covering the intersection of technology, media and culture. The focus of the fellow's work could be steady, sustained news stories, magazine-style features, investigative efforts, videography, or a mix of approaches, depending on the interests of the fellow and the recommendation of Times editors. The fellowship is an opportunity for a journalist early in his or her career to build upon Carr's commitment to holding power accountable and telling engaging, deeply reported stories. Journalists with experience of all types are welcome, especially those from digital and new media. The deadline to apply is Nov. 14, and the fellowship will begin in early 2016. Details are available [here](#).

Student News

Busy sports weekend

Our students were busy over the weekend covering KU sports, some for national news outlets. **Griffin Hughes** worked for ESPN Radio to provide live updates from the KU-Baylor football game. Video shot by **Ben Allen** and **Dani Malakoff** was featured in the clip below that appeared on ESPN. Other students were:

- Late Night at the Phog (Time Warner): **Kwaku Duah** (pictured, right), **Lauren Davidson**, **Peyton Heiman**
- Late Night at the Phog (Rock Chalk Video volunteers): **Kennedy Schnieders**, **Lydia Taylor**
- Women's soccer on Friday (Live stream): **Becca Carr**, **Marisa Pecoraro**, **Alex Pecoraro**, **TJ Rowe**
- KU football (Rock Chalk Video): **Justin Ives**
- KU Volleyball (Time Warner): **Lydia Taylor**, **Andrea Woods**
- Women's soccer on Sunday (Time Warner): **Lydia Taylor**





Internships

The Chips Quinn Scholars Program for Diversity in Journalism is accepting applications for 10- to 12-week paid internships. The deadline to apply is Oct. 15. Learn more [here](#).

Dallas Morning News Editor Joel Thornton, who is a 1984 J-School graduate, is interviewing students Oct. 20 for summer internships in news, copy editing, business, features, sports and digital design/data. Learn more about the internship opportunities [here](#) and contact Career and Outreach Coordinator [Steve Rottinghaus](#) get on the interview list.

Wichita Eagle Deputy Editor Tom Shine will interview students for internships 9 a.m.-5 p.m. Oct. 22 at the J-School. Shine is seeking reporters, copy editors, web designers or photographers for between semesters unpaid internships and summer interns, who work 10 weeks for \$450 a week starting the Tuesday after Memorial Day. He also would like to network with students who might be interns or employees in the future, so contact Career and Outreach Coordinator [Steve Rottinghaus](#) to sign up.

HERO Sports is seeking talented and versatile writers, photographers and producers to cover college sports across the country. HERO Sports campus correspondents serve as a voice for their university's athletic programs. Their work could be featured on the website, YouTube channel and other social platforms. [Learn more here](#).

The Seattle Times is seeking juniors, seniors or graduate students to apply for a summer internship. Applicants must be journalism majors or have a demonstrated commitment to print or online journalism, possess social media skills and be digitally astute. Internship experience at other news organizations is required. Apply by Nov. 1. Read the details [here](#).

The Louisville Courier-Journal is hiring interns for summer reporting, photography and multimedia

positions. Interns will work 40 hours a week for 12 weeks and will make \$500 a week. Students must have completed one year of college. Deadline to apply is Nov. 6. Learn more and how to apply [here](#).

Slate is hiring several internship positions for summer, fall and spring. [Learn more here](#).

The Association for Women in Sports Media has seven internships/scholarships available for next summer: four newspaper/magazine/online, one broadcast, one broadcast production, and one public relations. Recipients receive a \$1,000 scholarship and complimentary registration and lodging at AWSM's convention in Miami. Deadline to apply is Oct. 31. Learn more and [apply here](#).

The Congressional Award offers an internship program for college students each spring, summer and fall. Interns assist Congressional Award program managers with promoting, publicizing and overseeing the foundation and its day-to-day operations. This includes program-related activities, medal ceremonies, and national events. The program managers are the foundation's liaisons with congressional offices, partnering organizations, schools, advisors, individual participants, education officials and state and local media. Learn more [here](#) or email [Cole Anneberg](mailto:Cole.Anneberg).

Find internship opportunities at many large news organizations at Poynter.org or check out our new web page for [jobs and internships](#). You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search.

Other student opportunities

The BEA Festival of Media Arts is accepting entries for its international exhibition of student works in the following competitions: audio, documentary, interactive multimedia, two-year/small colleges, news, scriptwriting, sports and video. Winners will receive recognition and exhibition of their works during BEA's annual convention in Las Vegas, April 17-20, 2016. Deadline is Dec. 15, 2015. [Learn more here](#).

Students are encouraged to enter the prestigious Hearst Journalism Awards Program for outstanding work in writing, broadcast, photojournalism and multimedia categories. Scholarship prizes range from \$1,000 to \$5,000. Deadlines vary for each category. Learn more at the [Hearst Awards website](#) and then contact [Susanne Shaw](#), [Doug Ward](#) or [Lisa McLendon](#) so they can help you submit your work.

The University of Kansas TRIO McNair Scholars Program is seeking applicants for 2015-2016. The application is open until Nov. 27. The McNair Scholars Program helps low-income, first-generation college-going and underrepresented minority undergraduates prepare for doctoral study. Students who participate in this program are provided with paid research opportunities, faculty mentors, a GRE preparation course and tutoring. News and information or strategic communication majors looking to take their research to the next level are encouraged to apply. Contact Academic & Achievement Institute Communications Assistant Cole Anneberg by email at Anneberg@ku.edu, or McNair@ku.edu.

Advertising Women of New York invites J-School students to sign up for its annual Advertising Career Conference (ACC). Meet executives in the advertising, communications and advertising technology industries and to learn about possible career options in this field. The two-day event starts Nov. 19 with a networking and career fair. The next day features workshops, networking and a visit to one of the many companies that are part of the AWNY community. Learn more [here](#).

Students (including those graduating in December or May) who are members of the National Association of Black Journalists or the National Association of Hispanic Journalists are encouraged to apply to The New York Times Student Journalism Institute, which is May 21-June 5, 2016, at the CUNY Graduate School of Journalism in Manhattan. All costs to attend the institute are paid by The New York Times Company. The deadline to apply is Nov. 1. Learn more [here](#).

Events

News Engagement Day

J-School students marked News Engagement Day on Oct. 6 by tweeting videos about how they use and appreciate news. The J-School also distributed #IUseNews stickers to promote the importance of journalism and news. Watch a video by KU Media Crossroads [here](#).



The Kansas City Press Club is inviting J-School students and faculty to its fall program with attorney and media law expert **Bernie Rhodes** at 10 a.m. Oct. 24 at Lathrop & Gage, 2345 Grand Blvd., in Kansas City, Missouri. The program is free and requires no registration. [Learn more here](#).

Learn Adobe Premiere

JTech's next session is Oct. 16 for part two of Adobe Premiere to edit video. Also, new tutorial videos are being added to jschooltech.org all the time.



Alumni Update

Brian Hanni, the voice of the the Texas Tech men's basketball and baseball teams on the Texas Tech Sports Network, was inducted into the Topeka West Athletic Hall of Fame last week. Hanni graduated from KU in 2002 with a broadcast management degree with a special emphasis on sports broadcasting and media sales. He created "Rock Chalk Sports Talk" in the summer of 2002, and the show was picked up by the Jayhawk Network in 2008. He is a 1998 Topeka West graduate.

In Memoriam

Roscoe C. Born, former Washington correspondent for The Wall Street Journal and a former editor of the University Daily Kansan, died Sept. 30 in Randallstown, Maryland. He was 95. [Read his obituary here](#).

Mark your calendars

Oct. 12-13: Fall Break; no classes
Oct. 18-20: Kansas Association of Broadcasters Convention, Oread Hotel
Oct. 23: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
Oct. 23: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
Oct. 23: Faculty meeting, 1:30-3 p.m., SF 206
Oct. 29-31: J-School Generations
Oct. 31: PRSSA meeting, 7 p.m., SF 100

Nov. 4: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery
Nov. 11: Veterans Day holiday; classes are in session
Nov. 12-15: JEA/NSPA Conference, Orlando
Nov. 25-27: Thanksgiving break; no classes Nov. 25-27, offices closed Nov. 26-27

Dec. 11: Strategic communication track meeting, 9-10 a.m., SF 206
Dec. 11: News/info track meeting, 9-10 a.m., SF 303
Dec. 11: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206
Dec. 11: Stop day
Dec. 24-25: Christmas holiday; offices closed

Jan. 1: New Year's Day holiday; offices closed
Jan. 18: Martin Luther King Jr. Day holiday; offices closed
Jan. 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
Jan. 29: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
Jan. 29: Faculty meeting, 1:30-3 p.m., SF 206

March 2: Journalism Career Fair, Kansas Union
March 14-18: Spring Break

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
April 1: Faculty meeting, 1:30-3 p.m., SF 206
April 14: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom
April 14-17: JEA/NSPA Conference, Los Angeles
April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom
April 21-23: Kansas Press Association convention, Overland Park
April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day
May 6: News/info track meeting, 9-10 a.m., SF 303
May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206
May 7: KSPA State Competition, Kansas Union
May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn
May 15: Commencement
May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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