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#### CALENDAR

[See full J-School Calendar for more information](#)

#### Dec. 20

Last day of finals

#### Dec. 23 - Jan. 21

Winter Break

#### Jan. 21

First day of Spring 2014 classes

## Dec, 16, 2013

### Faculty News

You can see **Yvonne Chen's** recent sex education-based media literacy research in the *Journal of Children and Media* [Volume 7, issue 4]. Chen co-authored the work titled "Assessing effects of a media literacy-based intervention on adolescents' responses to and interpretation of sexual media messages" with Bruce Pinkleton, Erica Austin and Marilyn Cohen.

**Yvonne Chen's** article titled "The effectiveness of different approaches to media literacy in modifying adolescents' responses to alcohol" can be found in the latest issue of *Journal of Health Communications*.

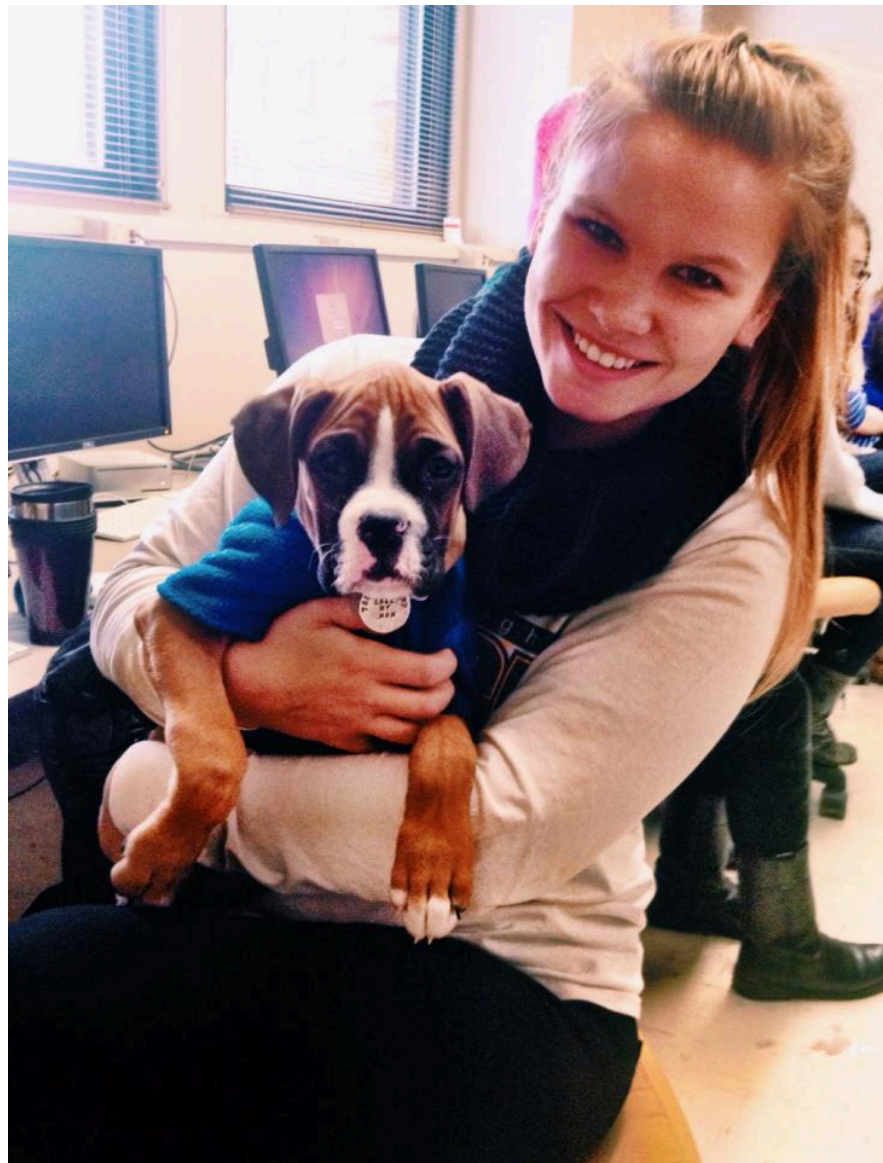
**Professor Jimmy Gentry's** clients for the Capstone in Marketing Communications at the Edwards Campus for the spring will be:

- BATS Global Markets, which will be the country's second largest stock exchange after its merger with Direct Edge.
- Children's Center for the Visually Impaired, which recently celebrated its 60th Anniversary.
- Fine Foods of America, which makes Fine Vines Artisanal Ketchup and other condiments.

Professor **Dawn Fallik** had a story published in *The New Republic* about the growth of pharmaceuticals in the water supply. Fallik also had a front cover in *Neurology Today* on new genes associated with Alzheimer's Disease.

Professor **Mugur Geana** has accepted a position as a scientific reviewer for the National Institutes of Health, a first for a faculty member from the William Allen White School of Journalism and Mass Communications. Geana will travel to Washington, DC in January to participate in a scientific review panel for the Agency for Healthcare Research and Quality.

## Classroom News



Loving Paws Animal Therapy Program paid a visit to stressed out J304 students last week. Brahma, a boxer puppy, and Shakti, a sausage-shaped pit bull, gave students much needed snuggles and canine kisses.

## Student and Alumni News

**Hannah Wise**, a senior in news and information, will be an intern on the digital desk of *The New York Times* in the summer. She will work with Times editors on all facets of online production, creating news packages, writing headlines and summaries, conducting research and compiling information for breaking news, special sections and enterprise stories.

**Mugur Geana's** campaigns class successfully presented their strategic communication plans to their client, the Kansas City Fringe Festival on Wednesday, Dec. 11. Excerpts from the six presentations can be viewed at:

<https://www.youtube.com/watch?v=0fNEfeOtUVg>

If you missed the presentation from **Yvonne Chen's** campaigns students in Lecompton, you can view it in its entirety by visiting the following link:

<http://www.youtue.com/watch?v=W-7EKjOGNao>

**Tim Bengtson's** campaigns students will present to their client, Carlos O'Kelly's on Tuesday, Dec. 17 at 10:30 a.m. in Alderson Auditorium in the Kansas Union.

**Lauren Baxter** has accepted a full-time position as Administrative Assistant in the Vice Chancellor's office at the KU Edwards Campus.

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