

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



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## Faculty and staff news

**Associate Professor Mugur Geana** is the co-PI on a grant recently awarded by the Brown Foundation to study how to improve engagement of urologists from rural practices with cancer clinical trials. The project, conducted in collaboration with researchers from KU Medical Center, aims to identify barriers to enrollment and to design a comprehensive communication package to promote clinical trials accrual.

Chronic pain and opioid substance abuse are two major public health problems in our country that only get episodic media coverage, mostly triggered by an unfortunate event. **Associate Professor Mugur Geana** and **Professor Scott Reinardy** are conducting a study, funded by the Center for Practical Bioethics, to understand reporters' and editors' knowledge, attitudes and beliefs of these issues. The study will allow the development of strategies to better inform and educate media professionals about chronic pain and opioid substance abuse.

Last week, **Associate Professor Mugur Geana** and **Assistant Professor Joseph Erba** visited the Tammy Walker Cancer Center in Salina, Kansas, part of a study funded by the Midwest Cancer Alliance to develop strategies to improve recruitment to cancer clinical trials. Drs. Geana and Erba, in collaboration with **Videographer Jim Jewell**, recorded video and still images that will be used to develop tailored multimedia materials for the Salina cancer center. The production phase is the culmination of over a year of formative research with providers and patients to better understand barriers to clinical trials participation, and strategy and message development. The study is funded through the Health Communication Research Shared Resource of the KU Cancer Center.

**Associate Professor Hyunjin Seo** spoke at the International Association of Business Communicators (IABC) Masters meeting in Kansas City on Oct. 25. Seo discussed her interdisciplinary research on effects of online reviews on consumer behaviors as well as social media marketing.

The Digital Inclusion Project, a community-academic partnership aimed at closing the digital divide, is featured on the [LaunchKU site](#) of the KU Endowment. This project will hire J-School students as Digital Inclusion Ambassadors who will work with area nonprofit organizations to provide digital literacy training to underserved populations. **Associate Professor Hyunjin Seo** will serve as the director of the project. **Dean Ann Brill**, **Associate Professor Mugur Geana**, **Assistant Professor Joseph Erba** and **Assistant Professor Crystal Lumpkins** (Department of Family Medicine) are also part of the project team. Support the project and help underserved populations in the community.

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# Student news and opportunities

**Margarita Alely Nuñez Arroyois** is featured on the Center for Undergraduate Research website for her research on how Latina women are portrayed through popular fiction and how society then takes that as an image of what Latina women are in the United States. Read more about [her research](#).

**Lara Korte** and **Conner Mitchell** attended the College Media Association convention last week in Atlanta, Georgia, with along with **Gerri Berenzden**, University Daily Kansan advisor. The convention gave them an opportunity to learn more about putting together a better student publication and on covering and presenting the news. They also attended sessions in career advancement and networking and got an outside critique of the Kansan.com website. At the convention, the CMA Pinnacle Awards were announced. **Scott Chasen** won a first-place award for best sports game story for his Kansan.com story from last year's KU loss to Villanova in the NCAA tournament. The UDK advertising staff took home a second-place award for best online ad for a Mad Greek advertisement.

Learn more about a new summer abroad opportunity! Creativity & Culture: Rome 2017 focuses on helping students develop the ability to immerse, observe, understand and connect with people and culture in context. Students will work in collaborative teams to conduct ethnographic research with an emphasis on trends and cultural consumer styles. In addition to structured, ethnographic exploration, the three-week session includes a series of collaborative group intensive creative workshops where teams will produce one special edition of The Agency's new culture and trends quarterly online publication called "The Watch." Work for this special edition will include developing promotional messaging. Students can earn three hours of JOUR 500 credit. Come to the info session at 4 p.m. Nov. 10 in the Clarkson Gallery.

College students with an aptitude for editing are invited to apply for five scholarships totaling \$8,500 awarded by the Education Fund of the American Copy Editors Society. Juniors, seniors and graduate students may apply online for the 2016-17 awards. The scholarships are open to college juniors, seniors and graduate students who are or will be in school for at least one full term during summer 2016 through spring 2017. The application deadline is Nov. 15. [Get the details](#).

Students are encouraged to apply to the 2017 IRTS Summer Fellowship Program for a chance to participate in a media industry internship in New York City that includes travel, accommodations and an allowance. Applications are due Dec. 1. [Get the details](#).

Get some writing experience and enrich your portfolio by writing for the Jayhawk Journalist! We are looking for J-School students to write short alumni features. If you are interested, please contact Julie Adam at [julieadam@ku.edu](mailto:julieadam@ku.edu).

## Applications now open for School of Journalism scholarships

Each year, students are eligible to apply for School of Journalism scholarships. All students admitted to the school are encouraged to apply. Students who receive KU renewable scholarships should note that the School of Journalism will likely be funding those scholarships during your junior and senior years. Students receiving renewable scholarships should still apply for journalism scholarships; additional funds may be available. Applications are due Dec. 1 and scholarship recipients will be notified in April 2017. Scholarships are for the fall 2017 and spring 2018 academic year. [Apply here](#).

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## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### Jobs

[Multimedia sales specialist](#), KPTS Channel 8 (Wichita, Kansas)

[Broadcast operations assistant](#), KPTS (Wichita, Kansas)

[Account coordinator](#), InQuest Marketing (Kansas City, Missouri)

[Marketing manager](#), International Association of Venue Managers (Coppell, Texas)

## Internships

[Social media and public relations internship](#), Page Communications (Kansas City, Missouri)

[Summer internships](#), Louisville Courier-Journal (Louisville, Kentucky)

[Production director](#), KOLN/KGIN-TV (Lincoln, Nebraska)

See more job and internship opportunities [here](#).

## J-School seeking to hire professor of the practice

The J-School is hiring a assistant/associate professor of the practice in integrated marketing communications and journalism, expected to begin Jan. 1, 2017. This is a nine-month non-tenure track faculty appointment for a three-year term with possible renewal upon satisfactory reviews. Successful applicants will have a master's degree in strategic communications, journalism, mass communications or a closely related field and experience teaching at the university level at the KU Edwards Campus. [See full job description](#).

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## Events

Author, broadcaster and journalist **Aminatta Forna** will discuss recent work on a "reverse Roots" project that stems from her childhood in West Africa at a lecture and book signing at 7 p.m. Nov. 10 at the Hall Center for the Humanities. She will trace her own links to the cultural heritage of Sierra Leone through the enslaved in the Americas. The J-School is a co-sponsor of the free event.

[Download flier for more information](#).

J-School students are invited to attend AAF-KC's Spark KC conference on Nov. 7 and learn about Kansas City advertising. [Learn more and register](#).

The J-School is one of the sponsors of "The Music That Unites Us," presented by the KU Symphony Orchestra and choirs and Schlagle High School Choir from Kansas City, Kansas, at 3 p.m. Nov. 13 in Helzberg Hall at the Kauffman Center for the Performing Arts in Kansas City, Missouri, and at 6 p.m. Nov. 20 at the Lied Center. The musical program will be an inspirational proclamation to promote understanding and inclusiveness. Both events are free and open to the public.

## Career Fair

All J-School students are invited to meet area employers from area companies during the fall J-School Career Fair on Nov. 1 at the Kansas Union. From 10 a.m. to 3 p.m. in the Kansas Room on the sixth level of the Union, employers will share internship and job opportunities available to students in the spring and summer. Students are encouraged to bring their resumes to the event. The following businesses will attend the career fair:

- [Lawrence Journal-World](#)
- [Smith & Loveless](#)
- [KSHB-TV, Channel 41](#)
- [The Topeka Capital-Journal](#)
- [Division-D](#)
- [Greater Kansas City Chamber of Commerce](#)
- [VML](#)
- [Worlds of Fun](#)
- [U.S. Tennis Association](#)
- [FleishmanHillard](#)
- [WOW! 6](#)
- [WIBW](#)
- [KSNT-TV](#)
- [Barkley](#)
- [KCPT](#)
- [KLWN](#)
- [The Topeka Radio Group/Alpha Media USA](#)
- [Trozzolo Communications Group](#)
- [Meers Communications](#)

## JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101. This month's workshops are:



- Nov. 3:** Illustrator (flat graphics)
- Nov. 10:** Workshop (bring your own project)
- Nov. 17:** After Effects

## Mark your calendars

- Nov. 1:** Career Fair, 10 a.m.-3 p.m., Kansas Union
- Nov. 16:** Doughnuts with the Dean, 9 a.m. Clarkson Gallery
- Nov. 16:** Networking that Works, 1-2 p.m., Clarkson Gallery
- Dec. 9:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery
- Jan. 27:** Faculty meeting, 1:30-3 p.m., 206 SF
- Feb. 24:** KSPA Regional Contest at the Kansas Union
- March 10:** Faculty meeting, 1:30-3 p.m., 206 SF
- April 20:** William Allen White Day
- May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery
- May 6:** KSPA State Contest at the Kansas Union
- June 11-15:** Jayhawk Media Workshop

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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