

Ashley Anguiano, J-School recruiter, was in Denver April 15-18 for the JEA/NSPA Spring Convention. This year, faculty members Eric Thomas, Kerry Benson, Peter Bobkowski, Genelle Belmas, and Jonathan Peters joined her to recruit high school students. Faculty also presented the following sessions for convention attendees: Benson presented on using music in multimedia stories in her session "Using music to tell a story." Bobkowski's presentation was entitled "Upvote your research reporting." Belmas presented "Are boobie bracelets protected speech?" Thomas presented two sessions: "Ten must-have images of photojournalism" and "Can I use this photo?" Peters presented "How NOT to libel someone."

Chris Bacon, KUJH executive producer, will be a presenter during the "BEA Ignite" session at the Broadcast Education Association conference in Las Vegas on April 14. He is one of 11 presenters whose ideas were peer reviewed and accepted for the session. His topic is "Bringing the Classroom to the Newsroom," which explains how classroom activities can be integrated with a working student newsroom.

Associate Professor Genelle Belmas gave a "Media Law Update" talk via Skype to a meeting of California community college journalism instructors Jan. 17. The Journalism Association of Community Colleges (JACC) hosts a midwinter faculty meeting and training every January, and this is the sixth update she has given to this group.

Belmas presented her paper "Is Imitation Really the Sincerest Form of Flattery? Tracing Copyright Law in Appropriation Art" on April 3 at the Popular Culture Association's annual conference in New Orleans. She and a colleague are evaluating the fair use doctrine in light of recent court decisions, and they are recommending how the doctrine could be modified to take into account the artistic and social commentary elements of art by appropriation artists who have been called to defend against copyright violation claims.

Belmas' paper "Is Imitation Really the Sincerest Form of Flattery? Tracing Copyright Law in Appropriation Art" was accepted for presentation at the Popular Culture Association's annual meeting to be held in April 2015. The paper examines the utility of the fair use doctrine, particularly the transformation element, in evaluating whether appropriation artists (such as Jeff Koons) have infringed existing copyrights in their creative work.

Belmas attended the 34th annual "Representing Your Local Broadcaster" conference in Las Vegas. This conference, attended by media attorneys and litigators, focuses on updates to the law affecting broadcasters during the past year. Topics included the law covering news drones, newsgathering issues (focused on Ferguson), broadcast licensing and electronic records filing, and privacy concerns.

Associate Professor Tim Bengston's Strategic Campaigns students will make their final presentations at 10:30 a.m. May 11 in Alderson Auditorium. Their client is Weaver's department store in Lawrence. The judges will be Joe Flannery, president, and his son Brady Flannery

Kerry Benson presented to the KC/International Association of Business Communicators at its Business Communicators Summit on Feb. 18. Benson spoke to attendees on the value of strategy in strategic communication, including characteristics of effective strategies. The KC/IABC event was coordinated this year by current KU Edwards graduate student and Cerner marketing professional Jenny Matkovich and KU School of Journalism alumnus Mark Fagan.

Benson was the keynote speaker at the July gathering of the Overland Park Chamber of Commerce Young Professionals in Johnson County. Her presentation was about persuasion. In July, Benson led a workshop for the KU Alumni Association on effective presentations.

Assistant Professors Peter Bobkowski and Jerry Crawford have been selected by their peers to present their research in the Scholastic Journalism Division at the AEJMC conference. Bobkowski's paper, "Who are the Journalism Kids, and Do They Do Better?" was ranked highest in the Scholastic Journalism Division. It was co-written with Sarah Cavanah and Patrick Miller. Crawford's paper is "African American Kansas scholastic journalism: A Loss of Minority Voices in the Construct of Democracy."

Bobkowski and co-authors Autumn Shafer and Rebecca Ortiz (both from Texas Tech University) will present their study, "Sexual Intensity of Adolescents' Online Self-Presentations: Joint Contribution of Identity and Media Consumption," to the Communication Technology Division at the AEJMC conference. Bobkowski and Jessica Smith (Abilene Christian University) will present their curricular project, "Throwback Thursday: Learning How Web Design has Changed and Mastering Basic HTML," in the Great Ideas for Teachers (GIFT) session at the AEJMC conference.

Dean Ann Brill presided at the annual meeting and workshop of the Association of Schools of Journalism and Mass Communication Feb. 19-21 in Tampa, Florida. Brill is the current president of ASJMC.

Associate Professor Yvonne Chen gave a presentation about her latest research on e-cigarettes to the Tobacco Research Group researchers at KU Medical Center on March 2. She discussed how ecigarette marketers used social media to respond to FDA's proposed tobacco products regulation and explored potential research opportunities with key members

Chen's co-authored abstract has been accepted for presentation at the 2015 Society of Behavioral Medicine conference. The study, titled "Perceptions of interactive voice response (IVR) calls targeting health behavior change in rural adults," examined the relationship between rural Appalachian adults' health literacy status and perceptions of IVR calls and qualitatively explored their likes, dislikes and barriers of IVR use.

Chen is the co-author of research that has been competitively selected for presentation at the DC Health Communication conference in April. The paper, "Understanding Risk Communication as an aftermath of Chemical Spill in West Virginia," employs textual analysis to examine how risks were reported during the 2014 Elk River chemical spill in West Virginia.

Chen's co-authored abstract, titled "Examining how health literacy moderates changes in adults' sugar-sweetened beverage specific media literacy skills during a RC,T" has been accepted for presentation at the sixth annual Health Literacy Conference in Bethesda, MD. This conference attracts internationally known public health researchers who utilize novel, interdisciplinary approaches to engage in health literacy research.

Kelly Crane, education program manager for the Integrated Marketing Communications (IMC) graduate program at KU Edwards Campus, and Jinae Krieshok, director of admissions for MBA Programs, gave a presentation to the KU Edwards Campus staff on the "Prospective Student Decision Process and Choice Complexity." They cited research on how prospective students search for information on a school for 36 days and experience 49 touch points before they make an official inquiry. In addition, they noted how excessive or complicated choice options for programs can debilitate the decisionmaking process because the prospects fear they will make a wrong decision.

Assistant Professor Jerry Crawford's paper, "Leaders in Journalism Education: Administrators at ACEJMC accredited program and non-accredited HBCU programs critique the Standards," has been accepted for presentation at the BEA District 5 Conference, in Edmond, OK, Sept. 26-27.

Assistant Professor Joseph Erba will present the following papers at the International Communication Association annual conference in May:

- Media representations of Latinas/Latinos and Latino students' stereotype threat behavior (second place faculty paper for the Ethnicity and Race in Communication division)
- Cultural competence development, critical-service learning, and Latina/Latino youth empowerment: A qualitative case study (with Lucila Vargas, University of North Carolina)
- Exploring the relationship between the order of an organization's crisis responses and stakeholders' perceptions of and attitudes toward that organization: A situational crisis communication theory study (with Rosemary Ndolo and Karen DeGategno, American University)

Visiting Professor Dawn Fallik is leading a panel for the national Investigative Reporters and Editors conference in June titled "Teaching Investigative Reporting: From Newsroom to Classroom."

Knight Chair Pam Fine was one of five presenters at November's Red Hot Research session at the Commons. Fine presented survey research she recently conducted with the help of graduate student Nathan Rodriguez into gratifications sought by college students who access news on their smartphones. Fine was invited to present for the program which is a collaboration of the Hall Center for the Humanities, the Spencer Museum of Art and the Commons to promote crossdisciplinary research.

Associate Professor Mugur Geana spent a week in Santiago, Chile, at the invitation of the School of Communication, Catholic University of Chile (UC). He gave presentations about his research to graduate students at the School of Communications, the MBA Program and to students in Public Health. Geana also met with representatives of the School of Medicine and the School of Public Health to explore possible collaboration opportunities between KU and UC. During his visit, Geana also worked with Dr. Sergio Godoy (UC) on a project funded by the Chilean government addressing health communication to older adults.

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Associate Professor Tien Lee will give a Tea & Talk lecture sponsored by the KU Center for East Asian Studies on Thursday, Nov. 6, at 4 p.m. in the Malott Room at Kansas Union. The topic is "Coverage of East Asian Immigrants and Workers in Taiwanese Media."

Tien Lee gave a lecture on social media marketing at Minghsin University of Science and Technology in Taiwan on Jan. 16.

Lee gave a lecture on his research, "Psychological, Consumer and Media Research on Political Ideologies," at the City University of Hong Kong on March 23.

Lee gave two research talks April 10 in Chengdu, China. At Chengdu Sports University, he discussed sports communication research at KU and in the United States. At Sichuan University, he talked about how to publish in academic journals

Lee gave a talk on media relations April 15 at Minghsin University of Science and Technology in Hsinchu, Taiwan.

Lee gave a research talk on April 29 at National Chengchi University in Taipei, Taiwan. The topic was how to study Taiwanese and American citizens' political ideologies.

Lee spoke about advertising education on May 4 at Chaoyang University of Technology in Taichung, Taiwan.

Lee gave a lecture on the characteristics and future trends of American mass and social media at the Northwest University for Nationalities in Lanzhou, China, on May 22. On May 25, he gave a lecture at Zhejiang University in Hangzhou, China, on how media convergence has affected journalism education in the United States.

Assistant Professor Crystal Lumpkins recently visited Assistant Professor Yvonne Chen's Grant Writing course to share her grant-writing experiences with the National Institutes of Health and Center to Reduce Cancer Health Disparities. She also gave a scholar-to-scholar presentation titled "Faith and other Factors

that Impede or Facilitate Colorectal Cancer Screening Among African American Women" on April 24 at the 36th annual Society of Behavioral Medicine Conference.

Professor Chuck Marsh's paper, "Game Theory and the Fully Functioning Society," has been accepted for presentation at the International Public Relations Research Conference in Barcelona in July.

Dan McCarthy presented "Letters to an Imaginary Student" at the Kansas Academic Advising Network conference in Emporia on Sept. 5.

Bremner Editing Center coordinator Lisa McLendon attended the American Copy Editors Society national conference in Pittsburgh. She presented a session called "Deep Grammar" and co-presented a session on teaching journalism. She also won the ACES spelling bee, after a 29-round competition, on the word "plausible." The spelling bee raised \$1,600 for the ACES Education Fund, which awards scholarships to students interested in editing.

McLendon also attended the Inland Press Association annual meeting Oct. 20-21 in Chicago. She presented the awards for editorial excellence after judging several dozen entries in three circulation categories.

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Assistant Professor Jonathan Peters spoke Oct. 10 at the 2014 Law & Media Conference hosted by the Ohio State Bar Association in Columbus, Ohio. He discussed data privacy issues on the plenary panel, with CNN correspondent Martin Savidge and media lawyer Nabiha Syed, who is part of the legal team representing The Guardian in its ongoing national security reporting. Later in the day, Peters moderated a panel on public records law.

Peters had two papers accepted for presentation at scholarly conferences. He will present the first paper, "The Internet, Free Speech Chokepoints, and Government Regulation," in November at the International Symposium on Digital Ethics in Chicago. He will present the second paper, "Sullivan and Nonmedia Defendants," in November at the National Communication Association's annual conference, also in Chicago.

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Peters also delivered by Skype a lecture titled "American Press Freedom" to a group of journalism students at Nanyang Technological University in Singapore.

Peters will be a featured speaker at the Robert J. Dole Institute of Politics at 7:30 p.m. April 29 for the 2015 Innovations Series. Peters, along with Chris Isaacson and Bill Staples, will discuss "Privacy vs. Cyber Security for Nation, Corporation and Citizen

Lecturer Michael Price and Associate Dean Barbara Barnett participated in the panel, "Media and the Military: A Tentative Alliance." The panel was held Oct. 13 at the Watkins Museum in Lawrence, and the two professors spoke on the pros and cons of embedded reporting. Other panelists were Steven Boylan, a retired Army colonel who worked as a public affairs officer with Gen. David Petraeus in Iraq, and Tyler LaMarr, a retired Marine and actor in the "Basetrack" performance at the Lied Center. Mike Denning, a retired Marine colonel and director KU's graduate military program, moderated.

Associate Dean Scott Reinardy's research on burnout among women newspaper journalists received a mention on Romenesko, Poynter.org, and Phys.org, among others. The research will be presented at the International Communication Association conference May 21-25.

Assistant Professor Hyunjin Seo's co-authored paper, "Global Internet Connectedness: 2002-2011," has been accepted for presentation in December at the 2014 Workshop on Computational Social Networks to be held in Hawaii. This paper was peer reviewed and will be published by Springer in its Lecture Notes in Computer Science series. The interdisciplinary workshop, to be held in conjunction with the International Conference on Combinatorial Optimization and Applications, attracts scholars from different areas including computer science, electrical engineering and social science.

Seo has been invited to give a workshop on social media for government officials and researchers in Singapore in November 2014. The event is organized by the Centre for Excellence for National Security, a research institute affiliated with Nanyang Technological University in Singapore.

Seo has two papers accepted for presentation at the 2015 Association for Education in Journalism and Mass Communication (AEJMC) conference in San Francisco in August. They are: "User Ratings of Yelp Reviews: A Big Data Analysis Approach" (Communication Technology Division; co-author Roseann Pluretti) and "Twitter Images in Middle Eastern Higher Education: A Visual Content Analysis Approach" (Visual Communication Quarterly; lead author Husain Ebrahim).

Seo's co-authored paper, "Empathy in public diplomacy: U.S. academic science engagement with North Korea," has been accepted for presentation at the 2015 Center for Public Diplomacy conference in Los Angeles on Feb. 27-28. During the presentation, Seo will share her experience of offering digital media workshops for North Korean academic scientists as part of the US-DPRK Scientific Engagement Consortium.

Seo's research paper, "Facebook Brand Communities: Implications for Dialogic Communication and Civic Engagement," has been accepted for presentation at the 2015 International Conference on Communication and Mass Media from May 11 to 14 in Athens, Greece. J-School Ph.D. student Ren-Whei Harn and undergraduate honors student Salman Husain are coauthors of the paper.

Seo spoke at the AEJMC panel honoring the 2015 recipient of the Paul J. Deutschmann Award for Excellence in Research.

Seo gave a presentation on personal branding online and social media management to the KU School of Pharmacy's leadership society on Oct. 16. The event was streamed live to relevant groups in Wichita.

Associate Professor Max Utsler is attending the Pop Culture Association conference in New Orleans, where he will present his paper, "The Trouble with Moneyball: The Development of the Sports Business Film in Contemporary Hollywood Cinema." The paper's coauthor is David Sutera, a Ph.D. student in film studies.

Associate Professor Doug Ward led a workshop last week for pharmacy students on the fundamentals of teaching and active learning. He has led six other workshops this semester for faculty members and GTAs from more than 20 departments on campus. The workshops have included such topics as using technology effectively in and out of the classroom, engaging and motivating students, and working with students in small groups.

Ward attended the annual conference of the International Society for the Scholarship of Teaching and Learning last week in Quebec City as a representative of the Center for Teaching Excellence.