

Journalism 488

Laboratory in Media II

Fall 2017 (2 credits)

Instructor

Chad Curtis

2065 Dole

702-378-3630 (cell)

chad.curtis@ku.edu

Office hours: by appointment

Course overview

This course offers students an opportunity to work with multiple media – studio and live production. This is a lab-intensive course designed with live newsroom and live in-the-field productions. Students are offered a wide range of hands-on opportunities for evaluation and critiquing. This can be anything from news reporting, show producing, directing, etc. Students will have their own roadmap of weekly responsibilities based on their own career interests.

Course goals

- Develop advanced understanding and skills in television production
- Understand basic writing/producing skills for television broadcasts
- Receive experience in developing live and taped programming for outlets such as KUJH-TV, Media Crossroads, Spectrum Sports and Rock Chalk Video
- Understand the professional standards in television news and production
- Become more involved in student and professional media

Weekly participation

There are numerous programs at KUJH-TV, Media Crossroads, Spectrum Sports and Rock Chalk Video that students can become involved with. At the beginning of the semester, students can choose the role they want to play in a specific area. Roles include becoming a director, producer, anchor, reporter, etc. These roles must be more advanced than basic crew positions (camera, audio, teleprompter, audio, etc.). The only exception is work done with Spectrum Sports and Rock Chalk Video, as these crew positions are more advanced compared to KUJH-TV and Media Crossroads. Other projects may be considered at the discretion of the instructor. The instructor must approve weekly roles and responsibilities. Students will be evaluated on their work on a weekly basis.

Weekly reports

Students will email a weekly report to summarize their weekly participation. Part of that report will include a show critique, which is a chance to reflect on the show as a whole. Weekly reports should be posted in Blackboard to the instructor each Sunday by noon. There are no exceptions to not meeting your deadlines on these reports. 12:01 p.m. is considered late and will not be accepted.

Class Attendance

Though much of the role of a producer is the work, leadership skills and management techniques are also part of the job. This class will meet the first Wednesday of every month (Sept. 6, Oct. 4, Nov. 1, Dec. 6) for an open discussion of the things you are learning and experiencing in your assigned roles, help for obstacle you are discovering as you lead, and instruction on being a media production leader. To create a more-relaxed atmosphere for discussion, these class periods will usually be held somewhere off-campus. Attendance at these meetings is mandatory, and you must be prepared to stay for the full meeting.

Grading

Weekly Participation/Programs: 50% (20 points/week)

Weekly Reports: 25% (10 points/week)

Class Attendance: 25% (40 points/month)

Attendance Participation is a significant portion of the semester grade. This includes attendance at your once-a-month class gathering. Thus, attendance is extremely important. If you know that you will be unable to attend your scheduled shift, please inform me by email as soon as you know you will be unable to attend. Failure to attend a class or shift under such circumstances will be reflected on the participation grade.

Policy on Plagiarism and Fabrication/Falsification -- Adopted May 7, 2004:

The William Allen White School of Journalism and Mass Communications does not tolerate plagiarism, fabrication of evidence and falsification of evidence. Penalties for plagiarism, fabrication or falsification can include a failing grade for this course and expulsion from the School of Journalism and Mass Communications. If you have any questions about what constitutes plagiarism, fabrication or falsification, please consult the professor(s) of this course. The following definitions are from Article II, Section 6, of the University Senate Rules and Regulations, revised FY98. 1. Plagiarism Knowingly presenting the work of another as one's own (i.e., without proper acknowledgement of the source). The sole exception to the requirement of acknowledging sources is when the information or ideas are common knowledge. 2. Fabrication and Falsification Unauthorized alteration or invention of any information or citation in an academic exercise.

Journalism School Policy on Classroom Attendance: "No student may add a journalism class after the 20th day of a semester. "Students must attend their classes and laboratory periods. Instructors may take attendance into account in assessing a student's performance and may require a certain level of attendance for passing a course. Instructors may choose to drop students from a course, based on attendance, without consent. "The School of Journalism reserves the right to cancel the enrollment of students who fail to attend the first class or laboratory meeting." "The KU Office of Student Financial Aid is required by federal law to determine whether students who receive aid are attending each class in which they are enrolled. Instructors are required to report to that office absences of students who have stopped attending and names of those who have enrolled but never have attended. Students who do not attend classes may be required to repay federal and/or state financial aid. "Students who receive any form of financial

aid should learn all requirements including minimum hours of enrollment and grades to qualify for and retain that aid."

Inclement Weather and Special Needs - In the event of inclement weather, the decision to cancel classes is made by KU officials. To determine whether snow or icy conditions have canceled classes, call 864-7669 (864-SNOW). The Office of Student Access Services, 22 Strong Hall, 785-864-2620 (v/tty), coordinates accommodations and services for KU students with disabilities. If you have a disability for which you may request accommodation in KU classes and have not contacted Student Access Services, please do so as soon as possible. Please also contact me privately in regard to this course. Revised 8/3/06

Copying or Recording - Course materials prepared by the instructor, as well as content of all lectures presented by the instructor, are the instructor's property. Video and audio recording of lectures without instructor consent is prohibited. On request, the instructor usually will permit students to record lectures, on the condition that these recordings are only used as a study aid by the individual making the recording. Unless the instructor gives explicit permission, recordings of lectures may not be modified and must not be transferred or transmitted to any other person, whether or not that individual is enrolled in the course. Revised August 11, 2016

Diversity – It is important to feel comfortable expressing ideas and opinions. I welcome and encourage you to share differing perspectives and diverse experiences in this class. Please be respectful of others whose viewpoints and experiences may not be the same as your own.