



# THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #23, FEBRUARY 4, 2013

## J-SCHOOL CALENDAR OF EVENTS:

Spring 2013		
Feb. 6	Darby Ritter from Smith & Loveless will be on campus interviewing interns.	Reserve your interview time by contacting Patty Noland at <a href="mailto:pnoland@ku.edu">pnoland@ku.edu</a> .
Feb.7-8	William Allen White Day – Frank Deford is the 2013 recipient of the national citation.	Adams Alumni Center, Kansas Union & Stauffer-Flint Hall (details below)
Feb. 7	Recruiters from Gannett will be on campus to interview for summer interns and full-time positions.	Reserve your interview time by contacting Patty Noland at <a href="mailto:pnoland@ku.edu">pnoland@ku.edu</a> .
Feb. 11	Mike Swenson visit	Swenson will visit David Guth's StratCom I class. If you would like to have him visit your class, please contact Guth.
Feb. 11-12	Jim Chastain from RealityCheck Consulting Network will be on campus to interview interns.	Reserve your interview time by contacting Patty Noland at <a href="mailto:pnoland@ku.edu">pnoland@ku.edu</a> .
Feb. 13	Sean Branagan and Jim Chastain visit / faculty lunch	See details below. RSVP to Kerry Navinsky by Feb. 11.
Feb. 22	KSPA Regional Competition	
Feb. 27	Brownbag research lunch. Faculty will discuss their papers for the June ICA conference.	104 SF, Noon – 1 p.m.
Mar. 8	Faculty Meeting	206 SF, 1:30 – 3 p.m.
Mar. 18-22	Spring Break	
Apr. 16	School of Journalism Awards & Scholarships Ceremony	Kansas Room & Malott Room, 4 – 5:30 pm
Apr. 25-28	JEA/NSPA Spring Convention	San Francisco, CA
May 9	Last day of classes	
May 10	Faculty Meeting	206 SF, 1:30 – 3 p.m.
May 10	Stop day	
May 12-17	Finals	
May 18	J-School Graduate Recognition	Lied Center and Stauffer-Flint lawn
May 19	Commencement	Memorial Stadium, 10:30 am
May 27	Memorial Holiday	Offices closed
Jun. 4	First day of classes	
Jun. 23--27	Kansas Journalism Institute	

## FACULTY/STAFF NEWS:

**Jerry Crawford** was chosen a 2013 National Association of Television Program Executives (NATPE) Education Fellow and attended the association's 50th annual Market & Conference, January 26-30th in Miami. The fellowship was part of the agency's mission of providing media faculty with the opportunity to meet with industry leaders, learn about new media and use the latest technology. Fellows also work with media buyers, content producers and major media programming distributors.

Between January 9 and 11 **Mugur Geana** attended the 2nd Latin American and Caribbean Congress on Global Health in Santiago, Chile. **Geana** presented the results of his research collaboration with the University of Costa Rica on addressing the dengue epidemic on the Atlantic Coast of the Central American County. While in Santiago, **Geana** also paid a visit to the Catholic University of Chile where he met with scholars from the School of Communications and the School of Public Health, establishing the bases for future joint research initiatives.

On January 22, 2013 **Mugur Geana** and **Royetta Rodewald** visited the Prairie Band Potawatomi Nation reservation in Kansas, part of a series of visits driven by research into the development of a community-based online resource for diabetes prevention and disease management. The study is funded by a grant from the Center for Diabetes Translation Research from the Washington University at St. Louis.

Between January 31st and February 2nd 2013 Dr. **Mugur Geana** attended meetings at the Washington University in St. Louis and at the University of Missouri - Columbia with co-investigators for the "A pilot study on the development and implementation of a community-driven, comprehensive online diabetes information and management resource for American Indians from the Great Plains" grant. The meetings focused on preparing the progress report for the funding agency and on discussing the next steps for successful community implementation of the program.

The **Center for Excellence in Health Communication to Underserved Populations (CEHCUP)** will release its first call for proposal for pilot projects in the second half of the month of February. One or two projects will be funded up to \$3,000 each. Only CEHCUP members are eligible to apply; if interested download the membership application and biosketch from our website: <http://journalism.ku.edu/CEHCUP>

## STUDENT/ALUMNI NEWS:

**Marlene Neill**, 1992, recently completed her PhD work at the University of Texas and has accepted an assistant professor position with the Baylor University journalism department, beginning in the fall. She was also appointed to serve on PRSA's Board of Ethics & Professional Standards (a national committee).

## OPPORTUNITIES:

### William Allen White Day - 2013

Thursday, Feb. 7	Friday, Feb. 8
<b>9:15 - 10:30 a.m.</b> , opportunity to watch Frank Deford conduct one-on-one interviews with KUJH's Alex Gold, KPR's Greg Echlin and other media outlets  <i>Crossroads Media Center, Kansas Union, 4th Floor</i>	<b>10:30 a.m.</b> , National Citation Presentation and lecture  <i>Woodruff Auditorium, Kansas Union, 5th floor</i>
<b>Noon</b> , Lunch and informal gathering for J-School faculty, staff and students with Frank Deford  <i>Richard C. Clarkson Gallery, Stauffer-Flint Hall</i>	<b>11:15 a.m.</b> , Book signing  <i>The Parlors, Kansas Union</i>
<b>2:30 p.m.</b> , Presentation with John Broholm's class on Current Events "Celebrity Journalism" (this will be live streamed as well at this <a href="#">link</a> )  <i>100 Stauffer-Flint</i>	<b>*Noon</b> , Lunch for Deford, faculty and trustee members  <i>Kansas Room, Kansas Union</i>

## **The KU News Service is hiring a student hourly public affairs assistant**

Position will conduct research, develop and write news releases and internal news articles for departments at the university. The assistant works with the director of news and media relations and public affairs officers to identify news items that are of interest to both external and internal audiences. 10-12 hours a week, \$9-\$10 an hour. Position is job number 00000443.

## **The Campaign Game: A discussion of political communication strategies and their effect on the electorate.**

Tuesday, February 12, 12:00-1:15 p.m.

FREE PIZZA and conversation with renowned politico, Mark Sump.

English room

6<sup>th</sup> floor, Kansas Union

*Pizza & Politics is an informal FREE PIZZA lunch on campus where distinguished guest speakers candidly talk with students about their expertise in life and career. The relaxed environment allows students to come late or leave a little early, as needed for their class schedules*

Mark Sump is President and CEO of Activate, a political consulting firm focusing on technologies that improve and encourage grass roots participation in Democratic campaigns and progressive organizations across the country. Mr. Sump has worked in four presidential campaigns -- including former President Clinton's runs in the 1990s -- and has managed dozens of campaigns ranging from targeted congressional races to statewide.

## **Faculty Lunch / Special Visitors to J-School**

The J-School is hosting a joint faculty lunch on Wednesday, February 13, for Sean Branagan, Director of the Center for Digital Media Entrepreneurship at Syracuse University, and Jim Chastain, KU Alumnus, and founder of RealityCheck Consulting Network.

Sean Branagan is a guest speaker for **Hyunjin Seo's** Social Media in Strategic Communication class.

Jim Chastain is visiting the J-School to interview students for internships for his research consulting firm.

**The luncheon will be from 11:30 to 1 in room 303 S-F.** Please plan to join Sean and Jim, and reply to Kerry Navinsky ([knavinsk@ku.edu](mailto:knavinsk@ku.edu)) by 5 p.m. on Monday, February 11. It is very important that you reply if you are planning to attend so that the right amount of food can be ordered.

## **Peter Sagal to visit KU**

Writer and humorist Peter Sagal will speak at 7 p.m. Monday, Feb. 18 in the Ballroom on level 5 of the Kansas Union.

Perhaps best known as the longtime host of National Public Radio's current events quiz show, "Wait, Wait ... Don't Tell Me!," Sagal is a sharp-witted author, broadcast personality and commentator. Sagal's Feb. 18 lecture is titled, "Current Events: Why Satire is the Only Reasonable Response to the Times We Live In."

The event, presented by Student Union Activities (SUA) as part of its annual Student Lecture Series, will include an audience Q&A and a book signing. Tickets are free for KU students with valid ID, and \$5 for the general public. Advance tickets and student ticket vouchers are available at the Union Programs Box Office, on level 4 of the Kansas Union. For more information, call (785) 864-7469 or visit [www.suaevents.com](http://www.suaevents.com).

## **Dinner with a Dozen Journalism 'Hawks**

Tuesday, February 19, 6:30-8:30 p.m.

Adams Alumni Center

Are you starting your job search or looking for new ways to network? Join the Student Alumni Association for **Dinner with a Dozen Journalism Hawks!** Twelve KU School of Journalism alumni will be on hand to make connections, share words of wisdom and allow student-alumni networking.

Dinner will be provided, free of charge.

This event is for SAA members only. To join SAA, please visit [www.kualumni.org/join](http://www.kualumni.org/join). If you have any questions, please contact Caitlin Wise, KUAA Coordinator of Student Programs, at [cwise@kualumni.org](mailto:cwise@kualumni.org) or 785.864.4795.

### **Hearst Competition Deadlines:**

Students, contact **Scott Reinardy** for more information or to submit an entry. Students can win up to \$2,600 for first place and the top five place winners also receive cash prizes. These awards are considered the Pulitzer Prize of college journalism.

Feb. 12: Television: News

Feb. 19: Multimedia: Enterprise

Feb. 26: Photo: Picture Story/Series

March 6: Writing: Personality/Profile

April 2: Writing: Breaking News

April 9: Multimedia: Team Reporting – News

## **2013 CCNMA Journalism Scholarships**

### **APPLICATIONS:**

- send email to [ccnmainfo@ccnma.org](mailto:ccnmainfo@ccnma.org)

### **AVAILABLE:**

- visit our website at [www.ccnma.org](http://www.ccnma.org)
- call CCNMA at (310) 458-8040

### **QUALIFICATIONS:**

- Latino heritage
- Resident of California or attend a California college
- Commitment to a career in journalism
- Understanding of Latino issues

**AWARDS: \$500 to \$1,000**

**DEADLINE: April 1, 2013**

## **AAF-KC Foundation Scholarship Application Now Available**

Each year, the American Advertising Federation - Kansas City (AAF-KC) provides worthy college students majoring in advertising, marketing, graphic design and related fields with a scholarship, including:

Financial assistance of \$750 per semester

One-year support and counsel of a mentor from the membership of AAF-KC

One-year membership in AAF-KC

Invitations to attend all regular program activities of AAF-KC at no cost while in school (excludes annual ADDY Awards show)

All AAF-KC mail and email notifications

Membership in the American Advertising Federation

This scholarship is a fantastic way for students to get a leg up on their peers when it comes time to find a job.

It's not just for students with 4.0 GPAs either - the selection process is based on multiple factors, including passion for the industry, volunteer/internship experiences and more.

The application closes at 11:59 PM on **February 15, 2013**.

Professors, Lecturers and Advisors, please forward this information to your students. You can also download a PDF flyer for distribution by [clicking here](#).

Students, get started on your application any time by visiting [www.aafkcfoundation.com](http://www.aafkcfoundation.com).