



# THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #20, JANUARY 14, 2013

## J-SCHOOL CALENDAR OF EVENTS:

Spring 2013		
Jan. 21	Martin Luther King Day Holiday	Offices closed
Jan. 22	First day of spring classes	
Jan. 25	FrEd session: The university will make several changes to Blackboard in the coming months. Blackboard sites will be automatically generated for every class, and sections of team-taught courses will have to be merged if instructors want to use a single site. Blackboard will also get a new look and some added functions. Representatives from Information Technology will be on hand to discuss those and other changes, and to answer questions about Blackboard.	303 SF, noon
Feb. 8	William Allen White Day – Frank Deford is the 2013 recipient of the national citation.	Adams Alumni Center, Kansas Union & Stauffer-Flint Hall
Feb. 1	Faculty Meeting	206 SF, 1:30 – 3 p.m.
Feb. 11	Mike Swenson visit	Swenson will visit David Guth's StratCom I class. If you would like to have him visit your class, please contact Guth.
Feb. 24	KSPA Regional Competition	
Mar. 8	Faculty Meeting	206 SF, 1:30 – 3 p.m.
Mar. 18-22	Spring Break	
Apr. 16	School of Journalism Awards & Scholarships Ceremony	Kansas Room & Malott Room, 4 – 5:30 pm
Apr. 25-28	JEA/NSPA Spring Convention	San Francisco, CA
May 9	Last day of classes	
May 10	Faculty Meeting	206 SF, 1:30 – 3 p.m.
May 10	Stop day	
May 12-17	Finals	
May 18	J-School Graduate Recognition	Lied Center and Stauffer-Flint lawn
May 19	Commencement	Memorial Stadium, 10:30 am
May 27	Memorial Holiday	Offices closed
Jun. 4	First day of classes	
Jun. 23-27	Kansas Journalism Institute	

## FACULTY/STAFF NEWS:

**Jeff Browne** attended the AEJMC Scholastic Journalism Division Mid-Winter Meeting in St. Petersburg, Fla., and was named Vice Head of the Division, effective in August 2013 at the Washington, D.C., conference. Two years as Vice Head, then two years as Head of the Division.

He also presented a session on Hazelwood's impact on university student media and in the classroom, 25 years after the Supreme Court decision in *Hazelwood v. Kuhlmeier*.

**Scott Reinardy's** book chapter "A Concise History of Early Baseball" was published in the three volume series *American History through American Sports: From Colonial Lacrosse to Extreme Sports* (Praeger Publishing, 2013).

National Geographic photographer **Jim Richardson** plans to teach a class at KU in the spring. The class will teach introductory tools for visual storytelling. Contact **Barbara Barnett** for more information.

**Hyunjin Seo's** Social Media in Strategic Communication class (JOUR615) has been selected for the Salesforce Marketing Cloud Higher Education Program. This program will allow students in the class opportunities to use Salesforce social media analytics platforms throughout the semester and to interact with Salesforce analysts.

**Doug Ward's** proposal on using an iPad for grading and student feedback has been accepted for presentation at the Journalism Interactive Teach-a-Thon in Gainesville, Fla., in February.

Ward is one of three faculty members featured on the website of the Center for Online and Distance Learning. In the featured video, he gives a tour of a hybrid course. In another video, he speaks about teaching online. His article "Socratic Method and Online Teaching" was published on the [site](#) in the fall.

On Wednesday, Ward will speak via Skype to students at Franklin College in Indiana about using iPads in education.

**Peggy Kuhr** has been named the vice president for integrated communications at the University of Montana. Kuhr was appointed interim vice president in August 2012. Before this appointment, she served as dean of the School of Journalism beginning in August 2007. She had a 26-year career in newspapers before joining the University of Kansas in 2002 as Knight Chair on the Press, Leadership and Community.

**Jimmy Gentry** conducted two days of instruction in analyzing financial statements for business journalists attending the Donald W. Reynolds National Center for Business Journalism's "[Reynolds Week](#)" program at Arizona State University on Jan. 2 – 5. He also conducted a day-long session for journalism educators on teaching financial literacy, business journalism and strategic approaches to teaching a class.

As part of "Reynolds Week," KU graduate **Alison Young** and USA Today colleague **Peter Eisler** received the silver presentation in the Reynolds Center's Barlett and Steele Awards competition for Investigative Business Journalism. Their series, entitled "Ghost Factories," involved a 14-month investigation that revealed locations of more than 230 long-forgotten lead smelters and the poisonous lead they left behind. Reporters used handheld X-ray devices to collect and test 1,000 soil samples to prove there was a serious threat to children living in dozens of neighborhoods. Young also shot photos and video for the package.

Young, who received her KU degree, is a reporter on USA Today's investigative team and serves on the board of directors of Investigative Reporters and Editors, a national journalism-training organization.

The awards are named after Pulitzer Prize winning investigative journalists **Don Barlett** and **Jim Steele**. Steele, who presented the awards, will visit KU on March 5 and 6 to speak at the journalism school and to make public presentation.

**David Guth** is receiving a sabbatical for the Fall 2014 semester to conduct research on the role of journalism in areas of declining population, such as Western Kansas and Eastern Colorado. His goal is to generate a book and some journal articles from this research.

## ALUMNI AND STUDENT NEWS:

**Sarah Weaver**, 2012, will be joining Straw Hat Visuals in January in Jacksonville, Florida, as a production assistant. Photographer **Bill Frakes**, also a J-School alum, is the owner of the company.

**Emma McElhaney** will be a Dow Jones News Fund editing intern at the Kansas City Star in the summer.

**Kathleen Grier** accepted an internship with [MLB.com](#). She will be covering the Royals next season.

**Magdalene Lee's** research proposal for an Undergraduate Research Award for the Spring 2013 semester has been accepted. She will receive financial support for her research on effects of The Daily Show on college students' political interest and participation. Professor **Hyunjin Seo** is the faculty supervisor for this project.

**Bob Fescocoe** was named one of the top 30 sports talk show hosts in America by Radio [Ink Magazine](#).

Journalist **Steve Riel** died Jan. 6 at the University of Kansas Medical Center. He was 61. Riel, who worked as an editor for the University Daily Kansan during his time at KU, began his career at the Kansas City Star in 1973. He accepted a job with the Minneapolis Tribune in 1977 and held several positions during his time at the paper. To see the Star Tribune's full tribute to Riel, click [here](#).

## OPPORTUNITIES:

### Google Journalism Fellowships - 2013

In an effort to help develop the next crop of reporters working to keep the world informed, educated and entertained, we have created the [Google Journalism Fellowship](#). As a company dedicated to making the world's information easily accessible, Google recognizes that behind many blue links is a journalist and that quality journalism is a key ingredient of a vibrant and functioning society.

### AP-Google Journalism and Technology Scholarships

The [application](#) deadline for the 2013-14 academic year is Feb. 8, 2013.

### Student Journalist Position – University of Kansas: Center for Remote Sensing of Ice Sheets (CReSIS)

The Center for Remote Sensing of Ice Sheets seeks a student with an interest in journalism; specifically scientific, technology and environmental reporting. Duties include writing articles for the CReSIS quarterly newsletter, enhancing and updating the CReSIS website, updating the CReSIS Facebook and Twitter accounts, and contributing to other materials used for outreach to the public, media and policymakers. For the newsletter, the student is expected to contribute story ideas and conduct interviews. The student will be expected to cover CReSIS-related events and write up articles on these events. Attendance in a weekly group meeting is required. [Learn more and apply](#).

### Hearst Competition Deadlines:

Students, contact **Scott Reinardy** for more information or to submit an entry. Students can win up to \$2,600 for first place and the top five place winners also receive cash prizes. These awards are considered the Pulitzer Prize of college journalism.

Jan. 29: Multimedia: Human Condition	Feb. 5: Writing: Sports
Feb. 12: Television: News	Feb. 19: Multimedia: Enterprise
Feb. 26: Photo: Picture Story/Series	March 6: Writing: Personality/Profile
April 2: Writing: Breaking News	April 9: Multimedia: Team Reporting – News

**The Chicago chapter of the Asian American Journalists Association is seeking candidates for two internships this summer.** Every year the Chicago chapter partners with local media outlets to help increase the diversity of summer interns in our newsrooms. This year we are working with two fantastic hosts, the Chicago Tribune and WBEZ, Chicago public media, that promise to offer great work experiences. The deadline is Feb. 15. Thank you.

Only a couple weeks remain to enter the [Mark of Excellence Awards](#), the Society of Professional Journalists' national collegiate journalism competition. We hope you will encourage the students in your journalism program to enter.

Last year, 57 individuals and teams were honored nationally out of 4,000 entries received. That kind of competitive honor distinguishes résumés, telling employers that your journalism students are among the best in the country.

Categories cover print, online, radio and television. Entries must be submitted online to [awards.spj.org](#), and **works must have been published or broadcast in 2012 to be eligible**. Student SPJ members pay a reduced entry fee. Members can renew online, and non-members can quickly join online.

Visit the awards section of SPJ's website to learn about contest rules, eligibility and award categories. **Submissions must be received by Thursday, Jan. 24, 2013.**

Do not miss this opportunity to join SWOL, [soccerwithoutlimits.com](#), one of the fastest growing international community of soccer fans and hottest startups in the digital media sector.

Beginning this January, SWOL is offering a unique internship opportunity for aspiring soccer journalists.

### **SXSW® 'DREAM GIG' CONTEST OFFERS FACEBOOK FANS A CHANCE TO ATTEND SXSW 2013 AS ESURANCE'S OFFICIAL CORRESPONDENT**

*"Dream Gig" Winner Also Receives 10-Day Hotel Stay, \$2,000, and a New iPad®*

**Esurance** is looking for a social media-savvy storyteller who can be an official SXSW correspondent and contribute a series of daily videos that share the excitement and buzz of an event that is the cornerstone of the music, film, and digital media industries. Esurance will document their adventures, collaborating with the winner on daily highlights videos that will capture the zeitgeist of the conference and appear on the [Esurance Facebook page](#).



