

Mugur Geana's study, "Engaging diverse underserved communities to bridge the mammography divide," co-authored by a group of researchers from KUMC, has been published in *BMC Public Health* journal. (1/24/11)

Geana's study, "Am I in? Influence of race and gender on short-exposure higher education advertising image appeal," co-authored by J-School graduate **Joseph Erba** (currently a doctoral student at UNC) and Laurie Philips (UNC), has been accepted for presentation at the 2011 ICA conference. (1/24/11)

Simran Sethi will be featured on the Oct. 11 edition of "Home and Away," discussing the environmentally-friendly changes she made to her first home. This process also has been documented in Sethi's year-long series for Oprah.com entitled "Greening the Green Girl." The series will finish at the end of the month but is syndicated to the Mother Earth News site where Sethi serves as contributing editor. (10/11/10)

Chuck Marsh's article "*The National Review* 'Fires' Christopher Buckley: Image Restoration and the Rhetoric of Severance and Restraint" has been accepted for publication in *Public Relations Review*. (6/14/10)

Crystal Lumpkins' abstract, "Investigating the Spirituality Well Being Scale (SWBS) and Its Role in Health Promotion of Breast Cancer Prevention Among African American Women," has been selected for a poster presentation during the National Conference on Health Communication, Marketing and Media to be held in Atlanta, Ga., Aug. 17-19. (6/14/10)

Geana's co-authored article "Willing but Unwilling: Attitudinal Barriers to Adoption of Home-Based Health- Information Technologies Among Older Adults," resulting from a research collaboration with colleagues from the University of Missouri School of Journalism, has been accepted for presentation at the 2010 AEJMC convention in Denver, Colo. (6/14/10)

Sue Novak has written a monthly column, "Critter Care," for *the Lawrence Journal-World* since 2005, and is vice president of the Lawrence Humane Society. Her recent column was featured on the blog <http://www.Pet-Peeves.org>. Read her guest blog post at <http://www.Pet-peeves.org/?p=681>. (6/14/10)

Crystal Lumpkins wrote the cover story for the current issue of *Our Health Matters*, a Kansas City-based magazine that focuses on health issues impacting minorities. The story, titled "At Your Finger Tips – Electronic Media Delivers Health Information," appears in the July/August issue. (7/26/10)

Simran Sethi's commentary on the Gulf Oil spill is featured on the Asia Society website. Sethi has been an associate fellow with the organization since 2008. Her commentary on the spill (including an audio interview with Oceana marine biologist Jackie Savitz) also can be found on Oprah.com and MotherEarthNews.com. The audio interview was edited by J-School graduate

Jessica Sain-Baird. (7/26/10)

Chuck Marsh's article "A Legal Semiotics Framework for Exploring the Origins of Hermagorean Stasis" has been accepted for publication in the *International Journal for the Semiotics of Law*. (8/16/10)

Sethi's entry on environmental justice appears in *the Encyclopedia of Science and Technology Communication*, edited by Susanna Hornig Priest, and just released by Sage Publications. Sethi has also written the encyclopedia entry on environmental justice for the open-source *Dictionary of Ethical Politics*, a joint effort of *Resurgence* magazine and *Open Democracy*.

(http://resurgence.opendemocracy.net/index.php/Environmental_Justice)
(8/16/10)

Crystal Lumpkins' manuscript, titled "Sacred Symbols as a Peripheral Cue in Health Advertisements: An Assessment of Using Religion to Appeal to African American Women about Breast Cancer Screening," was accepted for publication in the *Journal of Media and Religion*. The article will be published in its upcoming issue. (9/20/10)

Tien Lee's journal article on media credibility, entitled "Why They Don't Trust the Media: An Examination of Factors Predicting Trust," will appear in the September 2010 (Volume 54, issue 1, pp. 8-21) issue of *American Behavior Scientist*.
(9/27/10)

Sethi's Green Reporting, Green Building, Green Justice class is featured in *Metropolis* magazine. The magazine is dedicated to the intersection of culture, design and architecture, and the piece was written by 1990 J-School graduate **Kira Gould**. (<http://www.metropolismag.com/pov/20101022/telling-stories>)

(10/25/10)

Barbara Barnett's article "Advocacy from the Liberal Feminist Playbook: The Framing of Title IX and Women's Sports in News Releases from the Women's Sports Foundation" has been accepted for publication in the *International Journal of Sport Communication*. Barnett co-authored the article with Dr. Marie Hardin of Penn State. (11/15/10)

Scott Reinardy's article, "Downsizing Effects on Personnel: The Case of Layoff Survivors in U.S. Newspapers," appears in the Winter 2010 issue of *the Journal of Media Business Studies*. (11/29/10)

Reinardy's paper "Journalism's layoff survivors tap resources to remain satisfied" has been accepted for publication without revisions in *The Atlantic Journal of Communication*. It is scheduled for publication in the December 2011 issue (Volume 19, No. 5). (12/6/10)

Geana's manuscript "Health Information and the Digital Divide" was accepted without revisions for publication in *The Journal of Management and Marketing in*

Healthcare. The manuscript was co-authored by Dr. Allen Greiner at the KU Medical Center. (1/17/11)

Chuck Marsh's paper, "Social Harmony Paradigms and Natural Selection: Darwin, Kropotkin, and the Metatheory of Mutual Aid," has been accepted for presentation at the International Communication Association conference in May. His paper, "Inter-Government Competition as a Threat to Public Relations: Peter Kropotkin, Mutual Aid, and Anarchism," has been accepted for presentation at the International PR 2011 conference in June. (1/24/11)

Tien Lee's paper, "The Effects of Media Usage and Interpersonal Contacts on the Stereotyping of Lesbians and Gay Men in China," co-authored by graduate student **Jiawei Tu**, has been accepted for presentation at the 2011 International Communication Association (ICA) conference in Boston. (1/24/11)

Scott Reinardy's article, "Newsrooms fertile ground for burnout among layoff survivors," appeared in the *American Society of News Editors* December newsletter (http://asne.org/article_view/articleid/1728/default.aspx). (1/24/11)

Scott Reinardy's manuscript, "Newspaper journalism in crisis: Burnout on the rise, eroding young journalists' career commitment," was published in the January 2011 issue of *Journalism*. (2/7/11)

Jerry Crawford's book chapter was published and is being used worldwide for journalism classes. The book is entitled "Journalism Education, Training and Employment," and was edited by Bob Franklin and Donica Mensing and published by Routledge. His chapter, which was co-authored by Dr. Barbara Hines, is "Journalism Education at Historically Black Colleges: Earning Accreditation and Preparing Students for Future Challenges." The chapter was a result of an invited peer reviewed paper in *Journalism Practice/Journalism Studies* and presented at a conference given in Cardiff, Wales. (2/7/11)

The fifth edition of *Public Relations: A Values-Driven Approach*, written by **Chuck Marsh** and **David Guth**, has been published by Allyn and Bacon of Boston, a division of Pearson Education. The 564-page textbook, published in color for the first time, is used at more than 200 colleges and universities. In addition to the textbook, Marsh and Guth also developed a 300-page Instructor's Manual, PowerPoint slides for each of the 16 chapters and a test bank of 640 questions. (2/14/11)

Barbara Barnett's article, "Medea in the Media: Narrative and Myth in Newspaper Coverage of Women Who Kill Their Children," has been published in the book, *Cultural Meanings of News: A Text Reader*. The article is one of 23 included in the book, which was edited by Dan Berkowitz of the University of Iowa. (2/14/11)

Mugur Geana's manuscript, "Use of online health information resources by American Indians and Alaska Natives," has been accepted for publication by the

Journal of Health Communication, the top journal in the field. The paper details some of the findings of a unique study conducted among American Indians from the Great Plains and benefitted from the input of a multidisciplinary team of researchers from KU and KUMC. Dr. Geana is the leading author. (2/14/11)

Max Utsler has had two papers accepted for presentation at the Broadcast Education Association annual convention in April. "Will Advertising on the Super Bowl Take You From Zero to Hero?" was co-authored with Jon Cassat. The second, "Image Repair Through TV: The Strategies of McGwire, Rodriguez and Bonds," which was co-authored with Susie Epps, has been chosen as one of the two First Place Open Papers (a tie) in the Sports Division of BEA. (2/14/11)

Tien Lee's paper, "Why They Don't Trust the Media: An Examination of Factors Predicting Trust," was the fourth most read article in Dec. 2010 among all articles in *American Behavioral Scientist*, an interdisciplinary academic journal published by Sage. Rankings are updated monthly. Source: <http://abs.sagepub.com/reports/most-read> (2/14/11)

Tien Lee's article "An analysis of factors predicting attitudes toward same-sex marriage: Do the media matter?" has been accepted for publication in *the Journal of Homosexuality*. It was co-authored with Gary Hicks of Southern Illinois University. The 2008 impact factor of this journal is .59. (2/28/11)

Simran Sethi's academic abstract, "Green for All: Environmental Racism, Economic Injustice and the Fight for Equality," has been accepted for presentation at the European Society for Ecological Economics 2011 Conference, to be held June 14-17 in Istanbul at Bogazici University. (3/7/11)

Mugur Geana's article "Sources of Health Information in a Multiethnic, Underserved, Urban Community: Does Ethnicity Matter?" was published online on *InformaWorld* March 9. The manuscript will be published in the *Journal of Health Communication* in the spring of 2011. (3/14/11)

Sethi is also contributing an essay on mistakes made at work to an upcoming book, "Mistakes I Made at Work: High Achieving Women Reflect on What They Got Out of Getting It Wrong." The book is being developed and edited by the Women's Narratives Project, which brings women together to engage in new thinking about the meaning of success. It is the signature project of Smith's new Center for Work & Life. (5/16/11)

Sethi's J500's class posts continue to run on Metropolis.com through the month of June. "Plastic Pollution," a piece written by students **Becca Harsh** and **Stephanie Stone**, is currently listed as one of the site's most popular pieces. Sethi will be writing a culminating post on course design in social media for Metropolis. She has also been asked to guest post on teaching social media on Brian Solis' website. Solis is an author and former social media consultant dedicated to defining the convergence of media and influence. (5/16/11)

Sethi is editing chapters on media interface and writing the chapter on social media for community change for KU's Community Tool Box. The Tool Box is a global resource for free information on essential skills for building healthy communities. It offers more than 7,000 pages of practical guidance in creating change and improvement: <http://ctb.ku.edu/en/default.aspx>. (5/16/11)

Doug Ward was featured in the May 10 issue of the *Oread*, KU's employee newsletter. (6/14/10)

Mugur Geana was featured in an article in *The Oread*, KU's employee newsletter, on the campaign he is working on for the American Cancer Society. [http://www.oread.ku.edu/2010/july/12/stories/novella.shtml\(7/26/10\)](http://www.oread.ku.edu/2010/july/12/stories/novella.shtml(7/26/10))

Simran Sethi is featured in the new episode of "Women in Green," addressing the psychological barriers to environmental engagement. This interview is a preview of the book she is currently writing for Harper Collins on the same topic. More at: <http://bit.ly/hdUiwX> (1/31/11)

Barbara Barnett was interviewed last week about U.S. press freedom and responsibility by *Gulan magazine* in Iraq. (4/4/11)

Teresa Trumbly Lamsam is profiled in this month's *Diversity Outlook*, a publication of the KU Office of Diversity and Equity.

Fine was interviewed for a piece on the Media Matters website about a Fox News story that juxtaposed the suicide of a student at George Washington University with a visit to campus by President Obama. To see her remarks, go to: <http://mediamatters.org/blog/201104150023> (4/25/11)

Simran Sethi was featured on Oklahoma PBS affiliate OETA's program "Oklahoma Horizon," discussing social media in the classroom. Sethi's segment was part of a program dedicated to coverage of the Twitter 140 Conference (of which Sethi took part). The program airs nationally to 40 million homes on cable and reaches an additional 120 million homes in 13 European countries, Australia and Brazil. (4/25/11)

Simran Sethi appeared in a video about making a difference and saving environmentalism on Earth Day, April 22. The video can be viewed online at: <http://blog.smarterlifebetterplanet.com/?p=333> (4/25/11)

Jimmy Gentry was interviewed for a Marketplace story on the significance of Federal Reserve Chairman Ben Bernanke's decision to hold a press conference after the Fed's April 27 policy meeting. A Fed chairman had never before held a post-policy meeting press briefing. (5/2/11)

Mike Williams was interviewed about journalism and visual communications while in St. Petersburg. The magazine article is online (in Russian) at:

<http://theoryandpractice.ru/posts/1935-intervyu-s-maykom-uilyamsom--professorom-kafedry-interaktivnykh-media-universiteta-kanzas> (5/9/11)

Jimmy Gentry discussed financial communication and how to effectively and interestingly communicate budget information at the May meeting of the Missouri School Public Relations Association in Platte City. (5/9/11)

Pam Fine, in her role as co-chair of the ethics committee for the American Society of News Editors, lead development of a set of guidelines news leaders can use to develop social media policies. She also edited the guidelines, which can be viewed at: http://asne.org/article_view/articleid/1800/asne-issues-guide-to-10-best-practices-for-social-media.aspx (5/16/11)