

PUBLICATIONS:

Sharon Bass and Mary Beth Gentry edited the book, "Medicine on the Kansas Prairie," a history celebrating 50 years of the KU School of Medicine Rural Preceptorship Program.

A chapter by Rick Musser and Douglas Sudhoff was published in "Technological Issues in Broadcast Education," published by Praeger. The chapter describes the creation of the Journalism 415 Multimedia Reporting class.

Carol Holstead contributed a book chapter on the working relationship between magazine art directors and editors to "Best Practices of the Business Press," edited by the American Society of Business Press Editors.

Max Utsler is the author of a chapter on convergence in "Mass Communication Education," a book published by Blackwell Science. It includes chapters on 24 different, but typical college journalism courses.

Charles Marsh's article, "Antecedents of Two-Way Symmetry in Classical Greek Rhetoric," appeared in the fall 2003 issue of Public Relations Review.

An article by María Len-Ríos and William Benoit of the University of Missouri was accepted for the spring 2004 issue of Public Relations Review. The title is "Gary Condit's Image Repair Strategies: determined denial and differentiation."

An article by Barbara Barnett on AIDS communication will be published in summer 2004 in Feminist Media Studies. The title is: "Emma Says: a case study of the use of comic books for educating women in the AIDS heartland." It looks at a comic book series used for educating women in Africa about AIDS.

Bob Basow's report on the "China-U.S. Relations: Past, Present and Future Conference" at Texas A & M University appeared in East Asian Studies NewsNotes in November.