

**Simran Sethi** was invited to write weekly commentaries on sustainability for the Asia Society, the leading global and pan-Asian organization working to strengthen relationships and promote understanding among the people, leaders, and institutions of the United States and Asia. **Sethi** also won one of five National Education Association awards for mobile innovations in the classroom. Sethi will be featured on the Martha Stewart Living Radion (on Sirius Satellite for the Living Today Show), airing live on Wednesday, August 3rd at 1:30 p.m. She will be discussing the socio-political barriers to environmental engagement. (8/1/11)

**Barbara Barnett's** article "Toward Accuracy and Authenticity: Using Feminist Theory to Construct Journalistic Narrative of Maternal Violence" has been accepted for publication in *Feminist Media Studies*. (8/15/11)

**Hyunjin Seo** presented her paper, "Meaning of Democracy Around the World: A Thematic and Structural Analysis of Videos Defining Democracy", at the AEJMC conference in St. Louis. This paper, co-authored with Syracuse University's Dennis Kinsey, won the Third Place Top Faculty Paper Award from the Visual Communication Division. **Seo** also presented her paper, "Country Reputation in the Age of Networks: An Empirical Analysis of Online Social Relations and Information Use" at a Communication Technology Division session of the conference. (8/22/11)

**Mugur Geana's** article "Response Theory versus Classical Test Theory: Proposing a Different Approach in Evaluating Journalism Students' Learning Achievement when Using Multiple-Choice Items Tests" has been accepted for publication in the *Journal of Media Education*. (8/22/11)

**Sue Novak's** teaching tips article *Saying "I Do" to Gay Marriage Media Coverage in the Classroom* was published in the AEJMC's GLBT Interest Group newsletter *Dis[course]ive* 7(3): 3-6. (9-5-11)

**Hyunjin Seo's** manuscript "Meaning of Democracy Around the World: A Thematic and Structural Analysis of Videos Defining Democracy" has been accepted for publication in *Visual Communication Quarterly*. (9-12-11)

**Scott Reinardy's** manuscript "Journalism's layoff survivors tap resources to remain satisfied" is scheduled for publication in the *Atlantic Journal of Communication* in the Fall 2011 edition. (9-12-11)

**Scott Reinardy's** "Self-trained and Self-motivated: Newspaper photojournalists strive for quality during technological challenges," appeared in the July issue of *Visual Communication Quarterly*. Reinardy co-authored the study with **Keith Greenwood**, assistant professor at the University of Missouri. (9-19-11)

**Doug Ward's** article "iPads and the Embarrassment Factor" was published last week on the *Chronicle of Higher Education* website. <http://bit.ly/qSWLux> (10-3-11)

**Scott Reinardy** was quoted by *Kansas City Star* reporter Edward Eveld for Eveld's article, "Can we say goodbye to 'bye'? The article was posted Friday (Oct. 7) and can be found at: <http://www.kansascity.com/2011/10/07/3193446/can-we-say-goodbye-to-bye.html> (10-10-11)

**Teresa Lamsam's** pilot study conducted with **Rhonda LeValdo** on "Framing of Diabetes Stories in News Coverage of American Indians and How We Can Improve" is now detailed in their new blog. <http://skycity1.wordpress.com/>. Lamsam's blog related to her "Trauma and Media" class is also now available. <http://mediaandtrauma.journalism.ku.edu/> (10-17-11)

**Chuck Marsh's** article "Social Harmony Paradigms and Natural Selection: Darwin, Kropotkin, and the Metatheory of Mutual Aid" has been accepted for publication in the *Journal of Public Relations Research*. (10-17-11)

**Scott Reinardy's** manuscript, "Editor Toast: A study of burnout and job satisfaction among college newspaper editors" appears in the Autumn issue of *Journalism & Mass Communication Educator*. Reinardy co-authored the study with **Vince Filak**, University of Wisconsin-Oshkosh. (10-17-11)

**Mugur Geana and Barbara Barnett's** paper, "Double Jeopardy: Latina Women Face Increased Health Disparities Compared to Latino Men and May Drive the Observed Disparities for this Minority," has been accepted for presentation at the International Conference on Arts and Humanities. The conference will be in January in Hawaii. (10-24-11)

**Scott Reinardy and Jerry Crawford's** manuscript "Feeling the Love: Sportscasters score big with job satisfaction" is published in the Fall 2011 issue of the *Journal of Sports Media*. The study was runner-up in the Broadcast Education Association's Sports Division paper competition. (10-24-11)

**Doug Ward's** article "Using Music to Inspire Student Thinking" was published Oct. 21 on *The Chronicle of Higher Education* website. (10-24-11)

**Simran Sethi's** presentation proposal, "God, Guns, and Green: Forging Crosscultural Alliances in Sustainable Agriculture" for the Food Studies conference has been accepted. The conference will take place Dec. 9-10 in Las Vegas, Nevada. (10-24-11)

**Hyunjin Seo's** manuscript, "Changing Structure of International Internet Connections with Emphasis on the Middle East and North Africa," has been accepted for publication in the *Journal of Communication*. Seo co-authored the study with **Stuart Thorson** (Syracuse University). (10-24-11)

**Peter Bobkowski** is a co-author of the Scholastic Journalism Census, which measured the presence of journalism programs in American high schools. The

study was sponsored by the Center for Scholastic Journalism at Kent State University. A link to the study's initial report can be seen at the following link: [http://www.csjkent.org/index.php?option=com\\_content&view=article&id=112&Itemid](http://www.csjkent.org/index.php?option=com_content&view=article&id=112&Itemid) (11-14-11)

**Scott Reinardy's** article "Journalism's Layoff Survivors Tap Resources to Remain Satisfied" was published in the Nov. 29, 2011, issue of the *Atlantic Journal of Communication*. <http://www.news.ku.edu/2011/december/5/layoffsurvivors.shtml> (12-5-11)

**Peter Bobkowski's** article "Baring Their Souls Online or Not? Religious Self-Disclosure in Social Media" appears in the December issue of the *Journal for the Scientific Study of Religion*. It is co-authored with Professor Lisa Pearce of the Department of Sociology at UNC. (12-5-11)

**Chuck Marsh**, as part of his Keeler Intra-University Professorship, has overseen the Directed Studies project of **Cassie Johnson**, an undergraduate in the Classics Department. Her final paper, "The Female Conservator as Protagonist in Modern Mystery Novels: A Demographic and Psychographic Profile," has been accepted as a poster presentation at the annual conference of The American Institute for Conservation of Historic and Artistic Works. (12-12-11)

**Doug Ward's** article on how technology has reshaped etiquette and attention spans was published by *PBS MediaShift* on Dec. 14. The article, "New Etiquette Needed for Technology In (and Out of) Classrooms," is available at [www.pbs.org/mediashift/2011/12/new-etiquette-needed-for-technology-in-and-out-of-classrooms348.html](http://www.pbs.org/mediashift/2011/12/new-etiquette-needed-for-technology-in-and-out-of-classrooms348.html) (12-19-11)

**Simran Sethi** is featured in *Good Business* for her work on sustainability (<http://www.good.is/post/the-green-side-of-business-dodocase-plans-for-the-sustainable-road-ahead/>). She is also featured in the just-released book "Shift and Reset: Strategies for Addressing Serious Issues in a Connected Society" by Brian Reich (Wiley, 2011). Featuring interviews with more than twenty-five experts, authors, and organizational leaders whose experiences and insights provide powerful evidence to support Reich's important calls to action, the book examines the many ways nonprofits can capitalize on social media to accomplish their mission. <http://brianreich.tumblr.com/shiftrreset> (12-19-11)

**Jimmy Gentry's** article on the pay structure of football coaches appeared in the January 1st (Sunday) *New York Times* as the lead for the Sports section. Gentry wrote the package with Raquel Alexander, an assistant professor in the KU School of Business.

[https://www.nytimes.com/2012/01/01/sports/ncaaf-football/contracts-for-top-college-football-coaches-grow-complicated.html?\\_r=1&ref=sports\\_\\_](https://www.nytimes.com/2012/01/01/sports/ncaaf-football/contracts-for-top-college-football-coaches-grow-complicated.html?_r=1&ref=sports__) (1-3-12)

**Simran Sethi's** article on Japanese responses to the Fukushima disaster was

published by the Asia Society on Dec. 20. The article, "2011: Post Nuclear Tragedy, Three Inspiring Environmental Shifts in Japan," is available at <http://asiasociety.org/blog/asia/2011-post-nuclear-tragedy-three-inspiring-environmental-shifts-japan>. (1-3-12)

**Mugur Geana's** paper "*You've got mail: Exploring patient-provider email communication in a primary care setting*" was accepted for presentation at the CMN2012 International Conference: "Communicating in a World of Norms: Information and Communication in Contemporary Globalization." Co-organized by the GERICO research centre [Group of studies and research on information and communication], the International Communication Association (ICA) and the SFSIC [French Society for Information and Communication Sciences], this event will constitute the 2012 ICA Regional conference in Europe. This first French edition, taking place in Roubaix on March 7, 8 and 9, 2012, aims to develop strong scientific relationships between communication scholars represented by ICA all around the world (information from the conference website). (1-9-12)

**Doug Ward's** article "What I've Learned from Teaching with iPads" was published last week in the ProfHacker section of the Chronicle of Higher Education website. The article is available at <https://chronicle.com/blogs/profhacker/what-ive-learned-from-teaching-with-ipads/37877>. (1-16-12)

**Chuck Marsh's** paper "Peitho: An Isocratean Model of Persuasion for Public Relations" has been accepted for presentation at the 2012 annual conference of the International Communication Association in Phoenix. **Marsh** has also been appointed to the university's General Education Transition Committee. The committee is charged with preparing a new, streamlined core curriculum for all university undergraduates, drawing upon the recently completed work of subcommittees. The Transitions Committee also will launch a university Core Curriculum Committee, which will be a standing university committee. (1-23-12)

**Mugur Geana** and **Barbara Barnett's** research paper "Double Jeopardy: Latino Women Face Increased Health Disparities Compared to Latino Men, and May Drive the Observed Disparities for this Minority" was published in the proceedings of the 2012 Hawaii University International Conference on Arts and Humanities. The study was presented by **Geana** in early January at the conference in Hawaii. (1-30-12)

**Crystal Lumpkins** is a contributing author in a book that was released on Friday, Jan. 27, titled "A waiting Room of One's own." The book is based upon an art exhibition, The Waiting Room Project, that is "a national collaboration inviting discourse among all whose bodies have intersected the social, cultural or political paradigms of Health. A Waiting Room of One's Own documents that discourse through color images of a provocative traveling art exhibition and related community interactions..." It also includes 16 original essays (including Lumpkins') that are written by scholars, health-care professionals, artists and

writers. The essays include commentary, research articles and personal narrative, and they compose a literary response to the timely, crucial questions raised by The Waiting Room Project. Friday's book release took place with a panel discussion of the book at the Art Center in Lawrence. (1-30-12)

**Tien Lee's** paper, co-authored with former graduate student **Hong Vu**, titled "State - press relations revisited: A case study on how U.S. media portray post-war Vietnam," has been accepted for publication in the *Asian Journal of Communication*. The journal's impact factor is .42. (2-6-12)

[PoliticalFiber.com](http://PoliticalFiber.com) officially launched Feb. 1 under the direction of founder and faculty advisor **Pam Fine**. The experimental new media site provides in-depth political coverage to University of Kansas students and other young Kansans. (2-6-12)

**Mugur Geana's** paper "Just Add Water": A Public Private Partnership for Media Intervention to Reduce Child Obesity" was accepted as a poster presentation at the "Weight of the Nation" Conference in Washington, DC, May 7-12, 2012. The paper was co-authored with partners from the Kansas Department of Health and Environment that contributed to the fall 2011 campaign aimed at increasing awareness about the role of sugar sweetened beverages in contributing to childhood obesity. (2-6-12)

**Doug Ward's** article on what to do if your Twitter account is hacked was published in the [Chronicle of Higher Education](http://ChronicleofHigherEducation.com). (2-13-12)

**Mugur Geana** was interviewed by KMBZ News Radio in Kansas City about his research on doctor-patient email. The interview aired Feb. 8 on 98.1FM and 980 AM. (2-13-12)

**Eileen Hawley** was featured in the Edwards Campus's quarterly newsletter, *Higher Ed.*, in an article titled "Adjuncts Bring Value, Perspective to the Classroom." Hawley is teaching her first course at the campus, Crisis Communications, and directed external relations at NASA during the Space Shuttle Columbia disaster. <http://edwardscampus.ku.edu/about/newsletter.html> (2-27-12)

**Chuck Marsh's** article "Converging on Harmony: Idealism, Evolution, and the Theory of Mutual Aid" has been accepted for publication in *Public Relations Inquiry*. His article "A Legal Semiotics Framework for Exploring the Origins of Hermagorean Stasis" (on crisis communications) appears in the current issue of *International Journal for the Semiotics of Law*. (3-5-12)

**Scott Reinardy's** manuscript "Job security, satisfaction influence work commitment" appears in the Winter 2012 issue of *Newspaper Research Journal*. (3-19-12)

**Chuck Marsh's** paper "A Rhetorical Framework for Strategic Participation in Social Media: The Concepts of Presence and Intertextual Enthymemes" has been accepted for presentation in the public relations division of the International Conference on Social E-xperiences. (3-26-12)

**Mugur Geana's** article, "Improving Health Promotion to American Indians in the Midwest United States: Preferred Sources of Health Information and Its Use for the Medical Encounter," has been accepted for publication in the *Journal of Community Health*. The manuscript is the result of his research collaboration with colleagues from the Department of Family Medicine, KUMC. (4-2-12)

**Jerry Crawford's** article, "A link to the future: A pilot study look at how Historically Black Colleges And Universities with journalism and mass communications units use the Internet in recruiting," has been published in the journal *Contemporary Issues in Education Research*. The study examined how HBCUs and Predominantly White Institutions (PWIs), like KU, should use technology along with more traditional recruiting methods to connect with prospective students. (4-2-12)

**Crawford** presented his research, "Choosing Higher Education: Goodbye to the digital divide," during a workshop as part of the 2nd Annual Spring Symposium on the Scholarship of Diversity on March 29 at KU. The presentation examined how the digital divide, as first defined by the 1968 Kerner Commission, has possibly narrowed between whites and minorities, in regard to the access to technology. (4-2-12)

**Tien-Tsung Lee's** study on 'everyday differences' of liberals and conservatives was featured on KU Today. The study examines the psychographic differences between people who self-identify as liberal or conservative. He will present the research in May at the International Communication Association Convention. <http://www.news.ku.edu/2012/march/28/views.shtml> (4-2-12)

**Simran Sethi's** paper, "To Defend & Protect: Sustainability in the U.S. Military," has been accepted for the upcoming Environmental Security: Academic and Military Perspectives conference, to be held in Lawrence April 23-24. Her study explains the psychological barriers to engagement on climate change, detailing how expanded discourse on national security and energy independence, revised framing of efficiency and return on investment, and activation of cultural values of patriotism and self-sufficiency can foster expanded engagement among diverse—and currently disengaged—constituents. (4-2-12)

**Scott Reinardy's** manuscript, "TV sportscasters 1, Burnout 0: Resources sideline the job stressors of sports broadcasters," appears in the Spring 2012 issue of the *Journal of Sports Media*. (4-2-12)

**David Guth** recently was quoted in The Argus Leader about the "pink slime" controversy.

<http://www.argusleader.com/article/20120401/BUSINESS/304010013/BPI-s-lesson-Act-earlier-counter-pink-slime-?odyssey=mod|newswell|text|Home|p> (4-2-12)

**Crystal Lumpkins'** manuscript titled "Hollywood and Breast Cancer Prevention among African American Women: An Analysis of Breast Cancer Risk Narratives in the California 'Every Woman Counts Campaign' was recently accepted for publication in the *Journal of Media and Communication Studies*. She also is a discussant in an upcoming panel titled "Contributions by Women Academicians to Intercultural Dialogue in Multicultural Societies." The event is sponsored by the Intercultural and Interfaith Dialog Student Association and will take place noon to 1 p.m., Thursday, April 19 at Alderson Auditorium in the Kansas Union. (4-2-12)

**Hyunjin Seo's** book chapter, "Comparing News on Foreign and International Affairs," has been published in the *Handbook of Comparative Communication Research* by Taylor & Francis. Seo co-authored the manuscript with Pamela Shoemaker, Akiba Cohen and Philip Johnson. (4-16-12)

**Scott Reinardy's** research on how newspaper 'layoff survivors' view themselves and work was featured in KU Today.

<http://www.news.ku.edu/2012/april/9/layoffs.shtml> (4-16-12)

**Mugur Geana** had three papers accepted for presentation at the International Conference for Communication in Healthcare (ICCH 2012). The conference will take place at the University of St. Andrews, Scotland, between 4 and 7 of September 2012. (4-30-12)