

FACULTY SERVICE:

Max Utsler was elected president of the Broadcast Education Association (BEA) for 2010. He had previously served as vice president and secretary-treasurer. J-School Professor Emeritus **Bruce Linton** was one of the early presidents of BEA.

Sue Novak served as a judge of papers for the 2009 AEJMC conference—International Division.

John Hudnall gave the commencement address for Satanta High School in Satanta, Kan., Sunday, May 23.

Ann Brill judged the international multimedia excellence category for The Society of Publishers in Asia (SOPA) contest. The SOPA 2010 Awards for Editorial Excellence will be presented next month in Hong Kong.

Tom Volek was nominated by the KU Faculty Executive Committee to serve a three-year term on the Kansas Union Memorial Corporation Board. Volek replaced Chuck Marsh, whose term ended. The Board is the legal authority for the student unions to review all major policy, program, operations, and financial decisions.

Barbara Barnett serves as research chair for the Commission on the Status of Women (CSW) in this year's paper submissions for the Association for Education in Journalism and Mass Communication.

Sue Novak served as judge of abstracts for the AEJMC Midwinter Conference.

Ann Brill chaired the accreditation team site visit to North Texas University, Nov. 1-4.

Sue Novak served as judge of abstracts for the World Journalism Education Congress in July.

Bob Basow was elected to the executive board of KU's new Center for Global and International Studies as a representative for the professional schools. It is a two-year term.

Chuck Marsh will serve as chair of the University Senate Libraries Committee for the 2009-2010 academic year.

Pam Fine has been asked to serve on the Kansas Bar Association's Media-Bar Committee. The committee serves as a liaison between the bar, the bench, and the news media for a continuing exchange of views; recommends actions to address mutual problems if they arise; and helps develop seminars and other educational forums.

J-School Committee Election Results: **David Guth** has been elected to the curriculum committee; **Max Utsler** to the graduate committee; and **Carol Holstead** to serve on the technology committee. Committee members are reminded to elect a vice chair this year who chairs the committee next year.

Ann Brill attended the meeting of the Accrediting Council for Education in Journalism and Mass Communications in Arlington, Va., April 30 - May 1. She represented journalism educators for the Council.

Simran Sethi is the new Journalism School faculty ambassador to the KU Center for Sustainability.

Simran Sethi's journalism graduate students in the J840 course "Communicating Social & Environmental Messages" used classroom lessons to help a local homeless shelter in a service-learning course. News release: <http://www.news.ku.edu/2009/july/15/shelter.shtml> The students worked this summer with the Lawrence Community Shelter to create marketing and outreach materials for the shelter in addition to a multimedia news series on homelessness that launched Aug. 4 on Lawrence.com: www.lawrence.com/events/2009/aug/04/33710/

Simran Sethi has been invited to participate in the inaugural jury for the NEA Foundation's Al Gore Green Prize in Public Education, to be given to a K-12 teacher, school or district providing exemplary environmental education.

Doug Ward was elected to the AJHA Board of Directors. As a member of the AJHA Education Committee, he coordinated the group's annual raffle and auction, which raised nearly \$2,000. The money helps defray travel costs for graduate students who attend the convention.

Simran Sethi has been invited to serve on the Advisory Board of the Program in Women, Gender and Sexuality Studies, which carries with it the status of Affiliate Faculty.

Mugur Geana was invited to be a member of the Health Communication Technical Advisory Group for the Kansas Tobacco Control Strategic Planning Committee. The Tobacco Free Kansas Coalition consists of state and local health departments, businesses, academic institutes, healthcare institutes, education boards, and other community and social organizations. They are working together to achieve three overarching goals regarding tobacco control in the state of Kansas: 1) Prevent initiation of tobacco use in youth; 2) Reduce exposure of second hand smoke; and 3) Increase smoking cessation rates among youth and adults.

Kerry Benson was one of three judges for the Business Marketing Association's 2009 Fountain Awards in Kansas City. The awards are given annually and recognize the best of business-to-business advertising and public relations efforts, including print, Web, radio and television executions. The winners will be

acknowledged in a ceremony next month.

Chuck Marsh has been appointed to the Selection and Oversight Committee of AEJMC's Scholars Program. The program helps fund innovative research and teaching projects in journalism and mass communication.

Simran Sethi has been invited to join the LocalVore Advisory Board for the Lawrence Journal-World effort HealthCommons. HealthCommons is a local health news, information and social network that combines social media, information and news, traditional storytelling, easily accessible resources and community events, all built on a foundation of community goal-setting and journalism that is solution-oriented. Sethi will work with other community members focused on building a sustainable, local food system in Lawrence.

Simran Sethi has been invited to join the Healthy House Institute's (HHI) Board of Advisors. HHI is a comprehensive educational resource dedicated to creating healthier homes. To this end, HHI treats the home like an ecosystem with many interrelated parts, covering topics in-depth such as air and water quality, building, remodeling and furnishing, cleaning and housekeeping, health and safety, ventilation, lighting, and energy efficiency.

Simran Sethi also has renewed her fellowship with the Asia Society, the leading global and pan-Asian organization working to strengthen relationships and promote understanding among the people, leaders, and institutions of the United States and Asia. The non-profit seeks to increase knowledge and enhance dialogue, encourage creative expression, and generate new ideas across the fields of arts and culture, policy and business, and education.

Simran Sethi's J500 Media and the Environment course is another service-learning course that is working with the newly-formed Douglas County Food Policy Council to develop outreach and education materials on local food systems. Select student posts from the course blog (<http://mediaenvironment.wordpress.com/>) also will appear on the Health Commons Localvore subsite for *the Lawrence-Journal World*.

Ann Brill attended a steering committee meeting of the Hearst Journalism Awards Program in Atlanta, Feb. 19.

Doug Ward judged the Ron Clemons Editorial Leadership Award competition for the Journalism Educators of Metropolitan Kansas City. The award recognizes high school newspaper staffs.

Simran Sethi and students in her "Green Reporting, Green Building, Green Justice" environmental journalism class spent spring break observing green practices firsthand. Working with GRID Alternatives, a nonprofit housing agency, the students installed solar panels on a Habitat for Humanity house in East Oakland, Calif. The class also is featured on the KU Environmental Studies Web site: <http://www2.ku.edu/~kuesp/>.

Pam Fine has been elected for a three-year term to the American Society of News Editors (ASNE) board. She will also co-chair the Ethics and Values Committee with John Harris, editor of Politico. ASNE is a nonprofit founded in 1922 to promote the freedom of the press and develop ethical and professional standards for the news industry.

Simran Sethi's Media and the Environment class reviewed the water quality report for the City of Lawrence and met with the City's Water Quality Manager Aurora Shields to discuss the protection of local watersheds and details of the report on April 27.

Tim Bengtson represented the J-School at the annual Scholar Day lunch on April 5, where he visited with several pre-journalism students and their parents. The new dean of the College, Prof. Danny Anderson, was the keynote speaker.

Pam Fine joined news editors from around the country at the Poynter Institute in St. Petersburg this past weekend to select the winners of the American Society of News Editors' Distinguished Writing Awards. The awards were presented at the organization's annual convention in April in Washington, D.C. Fine is co-chair of this year's convention program committee with David Boardman, editor of *the Seattle Times*.

Pam Fine visited the Phillip Merrill College of Journalism at University of Maryland as a member of the site team that evaluated the college for re-accreditation.

Simran Sethi attended KU Scholar Day to discuss broadcast journalism to interested students. The program, coordinated by the Office of Admissions and Scholarships and the University Honors Program, brings high achieving high school seniors to campus to better understand research, scholarship and other academic opportunities available here at KU.

Simran Sethi's J500 Green Reporting, Green Building, Green Justice class traveled to Oakland, Calif., over spring break 2010 to install solar panels on low-income housing with the housing justice non-profit GRID Alternatives. GRID Alternatives has trained more than 2,000 community volunteers and job trainees on the theory and practice of solar electric installation and provided them with opportunities to gain hands-on experience with real-world solar installation projects and help build broad-based, grassroots leadership and support for renewable energy. The non-profit has installed energy efficiency upgrades for more than 290 low-income seniors and people with disabilities. Students also will meet with environmental justice advocates from Green for All, Center for Environmental Health, Grind for the Green and the Green Youth and Arts Media Center; visit green business and design firms McDonough and Partners, fusespace, EcoHome Improvement, PACT, Mission Motors and Lemnis Lighting; convene with hyperlocal media outlet Oakland Local, green PR firm Blue Practice and the Oakland Chamber of Commerce; attend construction rehabilitation

classes as part of Laney College's Green Jobs Corp program; participate in a greywater installation with Greywater Alliance; and join an optional "Toxic Tour" of Oakland with Communities for a Better Environment. The class will tweet about this experience as part of a green jobs series for the sustainability Web site www.triplepundit.com. Additional information can be found on the class Facebook page "KU J500: Green Jobs, Green Reporting, Green Justice" or through the Twitter hashtags #KUJ500 and #greenjobsKU. Student Ariday Guerrero will report on the class for the March 22 edition of *The Oread*.