

FACULTY PUBLICATIONS (PRINT & ONLINE):

Doug Ward's new book, "A New Brand of Business," has been published by Temple University Press.

Chuck Marsh's article "*The National Review* 'Fires' Christopher Buckley: Image Restoration and the Rhetoric of Severance and Restraint" has been accepted for publication in *Public Relations Review*.

Sue Novak has written a monthly column, "Critter Care," for *the Lawrence Journal-World* since 2005, and is vice president of the Lawrence Humane Society. Her recent column was featured on the blog <http://www.Pet-Peeves.org>. Read her guest blog post at <http://www.Pet-peeves.org/?p=681>.

Chuck Marsh's article "Millennia of Discord: The Controversial Educational Program of Isocrates" has been accepted for publication in the journal *Theory and Research in Education*.

Chuck Marsh's article "Socrates in Oread: A Dialogue on Responsible Scholarship" has been published in *Ethics in the University: Reflections on Responsible Scholarship*, edited by Joshua Rosenbloom, KU's associate vice provost for research and graduate studies. The book is online at www.rgs.ku.edu/leadership/ethics.pdf.

Scott Reinardy's paper, "Need for Speed onto Internet Clashes with Journalistic Values," appears in the Winter 2010 edition of *Newspaper Research Journal*.

Doug Ward's article "Capitalism, early market research and the creation of the American consumer" has been named the best article in the *Journal of Historical Research in Marketing* in 2009.

Chuck Marsh's article, "Deeper Than the Fictional Model: Structural Origins of Literary Journalism in Greek Mythology and Drama," has been accepted for publication in *Journalism Studies*.

Barbara Barnett's article, "Emma Says: A case study of the use of comics for health education among women in the AIDS heartland," is one of the articles featured in the KU Libraries' current exhibit, "Reach Out: Scholarly and visual communication to promote AIDS awareness." The exhibition is on view in Watson Library's Library Gallery through November 10. Barnett's article originally was published in *Feminist Media Studies*.

Barbara Barnett's article, "Inverting the Inverted Pyramid: A Conversation about the Use of Feminist Theories to Teach Journalism," has been published in *Feminist Teacher*. She co-authored the article with Danna Walker of American University and Margaretha Geertsema of Butler University.

Zoe Smith, KU visiting professor, and **Bob Britten** of West Virginia University will

be published in an upcoming issue of *Visual Communication Quarterly*. Their paper "Acquiring Taste: Graham Nash and the Evolution of the Photography Collection" was started when Britten was a PhD student at the Missouri School of Journalism, where Smith taught from 1991-2008.

Tien Lee co-wrote a book chapter, "International News Determinants in U.S. News Media in the Post-Cold War Era," with Kuang-Kuo Chang. It was for the book, "International Media Communication in a Global Age," written by Guy J. Golan, Thomas J. Johnson and Wayne Wanta.

Chuck Marsh's article "The War Against the Moon: André Maurois' 1927 'Fantasy on the Coming Power of the Press'" appears in the new issue of *Journalism and Mass Communication Quarterly*.

Scott Reinardy's manuscript "Expanding and Validating Applications of the Willingness to Self-Censor Scale: Self-Censorship and Media Advisers' Comfort Level with Controversial Topics" was published in the Summer 2009 edition of *Journalism & Mass Communication Quarterly*. Reinardy was a co-author with Vince Filak, University of Wisconsin-Oshkosh, and Adam Maksl, formerly of Ball State University, now a doctoral candidate at the University of Missouri.

Crystal Lumpkins' paper, "Generating Conflict for Greater Good: Utilizing Contingency Theory to Assess Black and Mainstream Newspapers as Public Relations Vehicles to Promote Better Health Among African Americans," has been accepted for publication in *Public Relations Review*.

Chuck Marsh's article, "Precepts of Reflective Public Relations: An Isocratean Model," has been accepted for publication in the *Journal of Public Relations Research*.

Bob Basow, Simran Sethi and Steve Ingalls published an article, "Teaching Students to Communicate about Climate Change," in the *International Journal of Sustainability Communication*. The article can be read online at: http://www.ccp-online.org/en/details/basow_04.php.

Simran Sethi has completed two invited entries for *the Dictionary of Ethical Politics* on "environmental justice" and the "triple bottom line." *The Dictionary of Ethical Politics* strives to be a lexicon of new political thought centered on the relationship between ethics and politics. Written through the collaboration of leading writers, academics, journalists and activists, the dictionary is meant as a popular but serious examination of central political concepts in the light of current environmental, social and geopolitical realities. The print dictionary and companion Web site will be published later this year.

Simran Sethi is a featured commentator in Richard Gasaway's book "An Inconvenient Purpose: Linking Godly Stewardship and Alternative Energy."

Simran Sethi's op-ed on homelessness, co-authored with Mark Holter from KU

Social Welfare, appeared in *the Lawrence Journal-World* July 31.

Barbara Barnett's article, "Medea in the Media: Narrative and Myth in Newspaper Coverage of Women Who Kill Their Children," will appear in *Cultural Meanings of News: A Text Reader*, which will be published by Sage in 2010.

Scott Reinardy's manuscript, "Beyond Satisfaction: Journalists Doubt Career Intentions as Organizational Support Diminishes and Job Satisfaction Declines," was published in the July 2009 issue of the *Atlantic Journal of Communication* (Volume 17 Issue 3).

Scott Reinardy's essay, "Back to the Basics: Teaching the Teachers of Sports Journalism and Media," was published in the Fall 2009 issue of the *Journal of Sports Media*.

Scott Reinardy's article, "Women in newspaper newsrooms show signs of burnout; intentions to leave journalism," was published in the Summer 2009 *Newspaper Research Journal*.

Simran Sethi's book "Ethical Markets: Growing the Green Economy" (Chelsea Green, 2007), for which she serves as contributing author, has just been translated into Japanese. The book is the winner of the 2007 Nautilus Silver Book Award for Business/Conscious Leadership and the 2008 Axiom Bronze Business Book Award for Business Ethics. It has also been translated into Portuguese and Korean.

Mugur Geana co-authored an article, "Penetration of Innovation: South Korean donation broadcasting campaign and the change of individuals' perception about the donation," which has been published in the Korean journal of *Media, Gender and Culture* (12, pp241-282). The article is the result of collaboration with Sungwook Hang, Ph.D., from Myongji University, and Glen T. Cameron, Ph.D., University of Missouri.

Pam Fine has launched a new blog called "JLocal" at <http://ehub.journalism.ku.edu/jlocal/>. JLocal is a blog for journalism professors, newsroom leaders and others that will share news and resource information on course work, projects and partnerships designed to teach students to cover and engage local communities, develop content for and with local media and/or do research for local media.

Simran Sethi's helped write a brief that was filed at the Supreme Court on campaign privacy issues. In addition to teaching at the J-School, Johnson is an attorney at the Sonnenschein Nath & Rosenthal law firm in Kansas City.

Simran Sethi writes a weekly Oprah.com series on making her home more environmentally friendly: www.oprah.com/simransethi.

Simran Sethi's J500 Media and the Environment class blog posts are now

featured on the newly launched *Lawrence Journal-World* Locavore blog. The first post, "Glycerol in my Grocery Bag," written by grad student Kelly Cochran, is online. Additional posts were pulled from the class blog, <http://mediaenvironment.wordpress.com/>, throughout the semester and into the summer.

The J-School and the Command & General Staff College at Fort Leavenworth have launched a new e-journal, "Military-Media Issues" (<http://military-media.kuinteractive.com>). It is part of the larger media and the military program, Bridging the Gap: Military and the Media. Bridging the Gap is a partnership of the J-School, the U.S. Army Combined Arms Center at Fort Leavenworth, Kan., and the McCormick Foundation. Bridging the Gap consists of three elements: a semester-long "Media and the Military" course integrating Army officers and J-School students; a one-week "Military-Journalist Experience" workshop for mid-career journalists; and the "Military-Media Issues" e-journal to publicly discuss topics relating to military and the media. Work on the first "Military-Media Issues" began late in 2008 with the first issue being published this month. The next edition will appear in approximately six months. The editors also solicit manuscripts and photographs for "Military-Media Issues." Submitted work must be on-topic and the author's/photographer's original work. Please see **Tom Volek** with questions.