

Sue Novak presented her paper “Countering Cultural Metanarratives: Anna Politkovskaya’s Chechen War Reporting” at the AEJMC conference in St. Louis. Her paper won third place in the International Communication Division’s student paper competition. Novac was also a participant in the AEJMC “Editing Breakfast of Champions”, sponsored by the Newspaper and Scholastic Journalism divisions. She served as the discussant in the Graduate Education Interest Group’s session title “The Present and Future State of News and Entertainment News Media Around the World”. Novac was also re-elected Teaching Chair for the GLBT (Gay, Lesbian, Bisexual and Transgendered) Interest Group of AEJMC. (8/15/11)

Scott Reinardy moderated the Sports Communication Interest Group’s research paper session, “Sports: Branding, Marketing and Image Building” at the AEJMC conference. Reinardy was also a panelist on the Sports Communication Interest Group’s session, “Out of Control: Sports Media’s Obstacles in Story Sourcing and Reaching the Audience”. As Sports Communication Interest Group chair, Reinardy presided over the business meeting. Reinardy and former graduate student, Adriene Jewett, presented their paper “Seeing What you Get: A comparison of Newspapers’ Visual Brand Personalities and Consumer Perceptions” at the AEJMC conference. Jewett will enter the doctoral program at the University of Florida this fall. (8/15/11)

Mugur Geana presented his research “Sources of health information for American Indians in the Midwest United States” during the “Health and prosocial communication issues among minorities” paper session at the 2011 Conference of the Association for Education in Journalism and Mass Communication. **Geana** is also the 2011 recipient of the Baskett Mosse Award for Faculty Development from the Association for Education in Journalism and Mass Communication. The award recognizes Geana’s excellence in applied research addressing health communication to underserved Latinos in the state of Kansas. (8/15/11)

Dr. Jerry Crawford will be presenting his research *The Challenges And Success of Department Governance: A Look At HBCU Journalism And Mass Communications Unit Administrators* at the International Academic Conference in Las Vegas, October 10-12. Crawford will also present his research *A Link to the Future: A Pilot study Look at how Historically Black Colleges and Universities with Journalism and Mass Communications Units Use the Internet in Recruiting* at the International Academic Conference in Orlando, January 2-4, 2012. (8-29-11)

Teresa Trumbly Lamsam, Ph.D presented a workshop in July at the American Indian Journalists Association conference in Ft. Lauderdale, Fla. She was joined by J-School grad, **Rhonda LeValdo (2009)**, a journalism instructor at Haskell Indian Nations University. The workshop focused on new ideas for news coverage of Type 2 diabetes in Indian Country. Lamsam and LeValdo also presented the results of a pilot study on mainstream newspaper coverage of diabetes in Indian Country for the past 15 years. (8-29-11)

Crystal Lumpkins participated in the 5th Annual Robert Wood Johnson Foundation New Connections Symposium this summer. The goal of the symposium is to foster and build research collaboration and support for underrepresented researchers and faculty in public health. More than 100 participants were selected for the event located at RWJF headquarters in Princeton, New Jersey. **Lumpkins'** manuscript "Promoting Health Behavior From the Pulpit: Clergy Share Their Perspectives on Effective Health Communication in the African American Church" was accepted for publication to the *Journal of Religion and Health*. Finally, Lumpkins' teaching profile for J523 (Principles of Public Relations) is now online. Lumpkins completed the profile as part of activities with the CTE Faculty Seminar (2010-2011) and Best Practices Institute (2009-2010). For more information visit:
<http://www.cte.ku.edu/gallery/portfolios/lumpkins/index.shtml>. (9-5-11)

Patty Noland presented a cover letter and resume workshop to the Multicultural Scholars on September 19th. (9-19-11)

Jimmy Gentry will present a half-day program entitled "Business Journalism Boot Camp for All Journalists" on Sunday, September 25th, at the SPJ/RTNDA Excellence in Journalism Conference in New Orleans, LA. (9-19-11)

Simran Sethi will co-present at a CTE mini-workshop on Sept. 28th from 12:00 – 1:00 p.m. on "Teachable Moments: Privacy Issues in an Era of Show and Tell". This workshop will focus on: How KU's policy on privacy intersects with contemporary culture, values and tools of student engagement; How can you use social media in your courses; What should you avoid doing? What are the grey areas?; How can we model effective uses of social media that students can take into their careers/lives? (9-26-11)

Sue Novak presented two sessions at the KSPA conference on Sept. 21: Grammar and AP Style, and Ethics in the Media. (9-26-11)

Max Utsler presented at KSPA, acquainting students with the large number of jobs available in sports marketing, sales and promotion. Most of the conversation centered on minor league baseball, minor league hockey and NASCAR with an emphasis on how the KU J-School can prepare you for jobs in those areas. (9-26-11)

Terry Bryant presented a workshop at KSPA on Video Storytelling. He had about 40 students along with nearly a half dozen high school teachers in his workshop. He talked to students about how to make their videos look professional and gave them tips for producing award winning entries for those submitting work to state and national contests. (9-26-11)

Jimmy Gentry will make a half-day presentation on understanding financial statements as part of a day-long program entitled "Business Journalism Boot

Camp” on Tuesday, Oct. 4, in Minneapolis, MN under the sponsorship of the Reynolds Center for Business Journalism at Arizona State University. (9-26-11)

Scott Reinardy presented “Using Social Media in Sports Journalism” at KSPA. He discussed ways of incorporating social media into the sports coverage of student newspapers, TV broadcasts and websites. (9-26-11)

Doug Ward presented a poster session “Where in the World? The uses and possibilities of GIS in media history” at the Representing Knowledge in the Digital Humanities conference in Lawrence. He also gave a session title “Beyond the Inverted Pyramid: Using Alternative Story Forms” at the KSPA conference. Ward is serving as a beta tester for a new version of Camtasia Studio multimedia production software. (9-26-11)

Wayne Larson visited high schools and community colleges as far west as Garden City in September. He also visited schools in Kansas City with help from faculty members and current students. He will be visiting high schools in the Wichita area in early October and more high schools in the Kansas City area later in the month. Larson will also represent the J-School at four upcoming college fairs. (9-26-11)

Linda Lee’s J 435 class Skyped with their “client” Popchips and its chief marketing officer Brian Pope and brand manager Stefanie Grossman from San Francisco. **Patty Noland** discovered the chips and **Lisa Loewen** contacted the company, which was eager to address a mid-western audience. The students will be creating traditional print, TV and radio executions for Popchips to hone their production skills but will also be producing new social media approaches for the brand. The Skype session was recorded for Professor Harold Hutt’s class at the University of Costa Rica. Lee teaches the class along with Noland, **Eileen Hawley**, **Crystal Lumpkins** and **Michelle Wood**. (9-26-11)

Gina Ford and Natasha Veesser hosted a workshop for reporting students Sept. 24 to work on on-air presence, tease writing, anchoring and interview gathering skills. (9-26-11)

Patty Noland held a cover letter and resume workshop for PRSSA and Ad Club Sept. 20th for 60 people. Noland also presented to 81 students on “Careers in Journalism” at the KSPA fall conference. (10-3-11)

Carol Holstead spoke on yearbook design at the KSPA fall conference. Holstead has also been appointed to the Common Book Committee, which will launch a campus-wide program to engage the first-year students in reading a common book. The initiative is one of the outcomes of the university’s strategic planning process. (10-3-11)

Tom Volek and Barbara Barnett coordinated the fourth annual “Bridging the Gap: Media and the Military Workshop for Journalists”, held Sept. 25-30. The

workshop, funded by the McCormick Foundation, allowed 17 national and international journalists to embed for a week at Fort Leavenworth and Ford Leonard Wood. At this year's workshop, KU alumnus Gen. Gary Patton spoke to journalists from the Pentagon about his role in leading the military's efforts to dismantle the "don't ask, don't tell" policy. Lt. Gen. Bill Caldwell also discussed standing up the Afghani army and police force with the journalists. Lt. Gen. Caldwell spoke by teleconference from Kabul. KU alumnus Matthew Erickson, who works at the *Basehor Sentinel*, attended and KU student Corinne Westeman covered the event for campus media. Her blog detailing the daily events of the workshop is linked on the front page of the J-School website. See *Photo Below* (Credit: Photo by Harrison Sarles, Public Affairs Officer at the Command and General Staff College at Ft. Leavenworth. (10-3-11)

Jerry Crawford presented his study, *The Challenges and Successes of Department Governance: A Look at HBCU Journalism and Mass Communications Unit Administrators*, Oct. 10 at the Clute Institute Law Vegas Conference. The study looks at how administrators of the 55 journalism and mass communication (JMC) units at Historically Black Colleges and Universities (HBCUs) have lead with an eye on tradition while dealing with current financial issues. The administrators are faced with the challenge of tenuous term limits, served at the discretion of higher administrators, and teaching 2-3 classes. They work under larger units and have minimal authority over budgets, hiring or strategic planning for their units. Their faculty work full course loads and few have tenure. The study looks at how they keep the institution's mission, while moving to the future of possible accreditation. (10-17-11)

Doug Ward led a paper session and coordinated a fundraiser at the national convention of the American Journalism Historians Association in Kansas City, Mo., Oct. 5-8. Ward, a board member of the organization, also participated in business meetings. The fundraiser, which consisted of a silent auction, a live auction and a raffle, raised more than \$1,700. That money goes toward travel expenses for graduate students who attend AJHA. (10-17-11)

Tom Volek and Barbara Barnett taught a class on communications for officers at the Command and General Staff College at Fort Leavenworth. They spoke Oct. 17 about the First Amendment and media effects. (10-24-11)

Barbara Barnett attended the International Society for the Scholarship of Teaching and Learning, held Oct. 20-23 in Milwaukee. The trip was funded by a competitive grant from the Center for Teaching Excellence. (10-24-11)

Patty Noland, advisor for the Public Relations Student Society of America (PRSSA), attended the national conference in Orland Oct. 17 and 18. Five officers from the KU chapter officers also attended from Oct. 14 to 18: **Virginia Downing, Amanda Tutora, Tyler Schultz, Stephanie Caster** and **Angela Schwab**. During the conference, Patty met with representatives from Edelman,

Fleishman-Hillard, General Motors, Ketchum, Porter Novelli and YPartnership. (10-24-11)

Peter Bobkowski presented his research on the disclosure of risk behaviors in social media at the 5th Conference on Emerging Adulthood in Providence, R.I. (10-31-11)

Jeff Browne will co-present a two-hour Kansas State Department of Education Webinar on "The Changing field of journalism and its impact on Career and Technical Education curricula approved for Kansas secondary schools" on December 8. His co-presenter will be Gayla Randel, an educational program consultant with the KSDE. The webinar will be posted online at the KSDE site: (<http://www.ksde.org/>). (12-5-11)

Simran Sethi will present at the inaugural interdisciplinary Food Studies conference being held at the University of Nevada-Las Vegas (God, Guns and Green: Forging Crosscultural Alliances in Sustainable Agriculture). The analysis will look at the intersection of genetically modified organisms and faith: detailing how spirituality can help bridge political divides and forge a new level of engagement about food. (12-5-11)

Mugur Geana was one of the invited speakers at KU's Strategic Initiatives Summit Two, "Promoting Well-Being, Finding Cures" held on December 2nd. **Geana's** speech highlighted his experience on establishing multidisciplinary research collaborations with the Medical Center, as well as the efforts of the school to internationalize its research program by building collaborations with the University of Costa Rica. **Geana** also addressed some of the challenges that faculty, and especially junior faculty, have in finding multidisciplinary collaborators and funding, as well as the need for interdisciplinary and applied research to be properly recognized in the promotion and tenure process. The KU Strategic Initiative Summits are open, campus-wide meetings, that will "help form research networks, identify funding opportunities and faculty leaders, strategize about needed infrastructure, and inform priorities for future faculty hiring." A total of four summits are planned for the 2011-2012 academic year. More information can be found at <http://www.provost.ku.edu/planning/themes/>. **Ann Brill** took part in the deans' panel discussions at the "Promoting Well-Being, Finding Cures" KU Strategic Initiatives Summit on December 2nd. Dean **Brill** talked about the progress that the School of Journalism and Mass Communications has made in encouraging and establishing multidisciplinary research collaborations. Replying to some of the questions from the audience, Dean **Brill** emphasized on the benefits of engaging mass communicators as members of scientific research teams that have an outreach or intervention outcome. The panel also included the deans of the College of Liberal Arts and Sciences, School of Pharmacy, School of Engineering, School of Education and School of Social Welfare. (12-5-11)

Kerry Benson presented “Social Media: Communicating Like a Human – Not a Robot” at the KU Edwards campus on Dec. 7 as part of the University’s “Professional Edge” community outreach program. (12-19-11)

Jerry Crawford presented his study, *A Link to the Future: A pilot study look at how Historically Black Colleges and Universities with journalism and mass communications units use the Internet in recruiting*, January 2nd, at the Clute Institute International Conference, held in Orlando. The study looked at how HBCUs have had to compete for African-American students with Predominately White Universities since the implementation of integration in the United States in the 1960s and how HBCUs use the Internet in the recruiting process. The research specifically looked at journalism and mass communications units at these institutions. (1-9-12)

Jerry Crawford presented to the Preparing Future Faculty Program at Howard University, via Blackboard Collaborate, to Fellows and invited institutional and professional guests on Tuesday, January 3, 2012. The PFF programs began in 1993 with 17 clusters and a total of 88 involved institutions. As of 2002, the programs included 76 clusters in four phases, with approximately 295 participating institutions. **Crawford's** abstract and paper, "Choosing Higher Education: How freshmen and first-year journalism and mass communication students used the Internet in their decision," has been accepted for oral presentation at the 2012 European International Education Conference to be held at the NH Leonardo Da Vinci, Rome, Italy, June 6-8. Crawford's research looked at JMC students at KU and five Historically Black Colleges and Universities during the fall of 2011. (2-13-12)

Carol Holstead presented a writers' workshop on Feb. 11 in Overland Park. The workshop was sponsored by *415 South Magazine*, a regional magazine in Kansas City. (2-13-12)

Hyunjin Seo will chair a Mass Communication Division session on “Interactive Media Uses and Effects” at the 2012 International Communication Association Conference in Phoenix, Arizona, in May. Seo is also a panelist on a mentoring session for Ph.D. students organized by the Korean American Communication Association at the upcoming ICA. (3-5-12)

Doug Ward gave a workshop on mapping and data visualization at KU's Institute for Digital Research in the Humanities last week. He also participated in workshops on teaching with digital tools and teaching in the digital humanities. The sessions were part of the institute's Digital Jumpstart series. (3-5-12)

Simran Sethi will be a presenter at the virtual GreenShifters seminar on Thursday, March 29. The title of her talk is "Why Sustainability Isn't Getting More Traction - and What We Can Do To Change It." To learn more about the full week of free teleseminar dialogues on the sustainability revolution, visit <http://greenshifters.info/feature/Simran-Sethi>. **Sethi** also presented at First

Congregational Church Berkeley's "Our Daily Bread: Food, Faith & Conversation" event Monday, March 19, and spent that week teaching sustainability and environmental communications in the Berkeley, Calif., area. (3-26-12)

David Guth will be a panelist at the "Global and Local Iterations of Demonstrations" on Wednesday, March 28, at 5:30 p.m. in the Spencer Museum of Art. His presentation will be on the "Public Relations of Protest." (3-26-12)

Kerry Benson delivered a social media presentation to the American Marketing Association at the KU Edwards Campus March 27. The presentation explored language use and word choice in social media communication. (4-16-12)

Sue Novak successfully defended her dissertation "Countering Foundational Myths and Cultural Beliefs: The Reportage of Anna Politkovskaya." The study employed readings and theory from three different disciplines to explain why Politkovskaya's articles contained in the books *Vtoraya Chechenskaya* and *Za Chto* engaged a Western audience but failed to resonate with the majority of her Russian readers. (4-16-12)

Max Utsler attended the Fifth Summit on Communication and Sport at Bradley University, Peoria, Ill., March 29-31. Speakers included Taylor Branch, Dave Kindred and Charley Steiner. (4-16-12)