

CLASS PROJECTS

Strategic Campaigns class clients in 2004-2005:

In fall 2004: Lawrence Memorial Hospital, Tim Bengtson's class. Kansas Speedway, David Guth's and Kerry Benson's class. Sprint, Bob Basow's and I-Huei Cheng's class.

In spring 2005: City of Overland Park police and fire departments' staff recruiting, and city convention center, Bob Basow's class. Watkins Student Health Center, I-Huei Cheng's class. William Foods Tradiciones, an ethnic spice, Gerry Cain's class. Blimpie International restaurants, Tim Bengtson's class.

INTERNATIONAL ACTIVITIES

Susanne Shaw spent March 17-21 in Beijing, China, visiting with students, faculty and professional journalists. She and Richard Cole, dean of journalism at the University of North Carolina, talked to students about U. S. journalism and mass communication education at the China University of Political Science and Law. They also met with representatives of the Beijing 2008 Olympics about their needs for working with the media, and with the chairman of the board of the People's Daily newspaper. A professor from UNC and 12 journalism students were spending the spring semester studying Chinese and journalism in Beijing.

David Guth spent June 1-8 in Ashgabat, Turkmenistan, as part of the U. S. Embassy's Public Diplomacy program. He met with journalists, students, educators and government and non government officials.

Tom Volek was in Kaliningrad, Russia May 21-June 11, under the American Speakers program of the U. S. Department of State. He taught at the state university, conducted seminars for television journalists, consulted with media professionals and continued his research on emerging grass roots Russian media.

A delegation from Kyrgyzstan visited the School in October. They included a member of Parliament, print and broadcast journalists and the chair of the Union of Journalists. They were hosted by **Bob Basow** and **Charles Marsh** who have been to their country.

GRANTS

Peggy Kuhr received a \$200,000 grant from the John S. and James L. Knight Foundation to develop tools to improve community journalism. She will work with Rich Harwood of the Harwood Institute, which also received a \$200,000 grant. He heads a public issues research company and is a national authority on civic engagement and improving America's communities. In the 1990s, he was a

consultant to numerous newspapers on how to better cover community issues. Kuhr and Harwood will organize and update those materials, and develop a handbook about community coverage. Kuhr's two-year grant will be used to create a Web site to house the materials, to develop a curriculum for journal