ACADEMIC SERVICE

Dean Ann Brill chaired the Accreditation Site Visit Team at Michigan State University the week of October 15.

Brill has been elected to a three-year term as representative of the Association of Schools of Journalism and Mass Communication to the Accrediting Council. She and Susanne Shaw spoke to the ASJMC in February.

Susanne Shaw participated in the Latin American Accrediting Council meeting and arranged an exchange agreement with the University of Buenos Aires. She participated in the Inter-American Press Association conference. She also visited the University Puerto Rico on accreditation matters in October.

Shaw attended the first graduation program of the Kosovo Institute of Journalism and Communication in Pristina November 26. The Institute has an exchange agreement with the University of Nebraska. It plans to seek accreditation in the future.

Shaw also spoke at Korea University in Seoul.

Max Utsler is a member of the board of directors of the Broadcast Education Association and was elected treasurer to take office in spring 2008.

Douglas Ward is corresponding editor of the journal *Journalism History*.

Susan Novak is secretary-elect of the Political Communication Interest Group of the Central States Communication Association.

Malcolm Gibson is president of Associated Collegiate Press of Kansas, representing newspapers from both four-year and two-year colleges in the state.

Gibson was a panelist with area journalists on Sports Ethics in an education class November 19.

Tom Volek is the School's liaison to the KU-Fort Leavenworth joint programs. He arranged a mock briefing and press conference for 12 lieutenant colonels at the School. The December 12 event was canceled because of weather conditions.

Volek and **Barbara Barnett** have developed a new class, Media and the Military, for 16 KU students and 16 majors from the U.S. Army's Command and General Staff College at Ft. Leavenworth. Barnett taught it in spring 2008.

Volek taught journalism practice and ethics at St. Petersburg University of Cinema in Russia for nine days in March. He also met with journalists and researched a new city-region-based newspaper there.

Kristen Swain participated in "Energy, Climate and the Future," a planning workshop in Topeka for the National Science Foundation's Experimental Program to Stimulate Competitive Research proposals for the state of Kansas in October.

Swain is a member of the KU Cancer Center, an interdisciplinary network of researchers, clinicians and educators who collaborate on clinical cancer research and cancer prevention projects.

Swain is the journalism school liaison to the KU Center for Sustainability that promotes interdisciplinary research projects, student projects and service learning about environmental responsibility.

Swain is one of ten assistant professors chosen to participate in the Hall Center for the Humanities spring 2008 Proposal Writing Workshop. She will develop an NSF research proposal in collaboration with CreSIS, which will examine public communication about sea-level rise.

Linda Lee represented the School of Journalism at the 50th anniversary of academic cooperation between the University of Costa Rica and KU. It is the oldest exchange between Latin American and North American universities.

Lee taught an International Media/Marketing Communications course focusing on eco-tourism and marketing in Costa Rica and Nicaragua in summer 2008.

Crystal Lumpkins represented the School at the Board of Regents Michael Tilford Conference on Diversity and Multiculturalism in Wichita in October.

John Hudnall taught two writing sessions at the Journalism Education Association in November.

Fall 2007 Campaigns Clients: -The KU Center for the Remote Sensing of Ice Sheets (CreSIS), Bob Basow -The University Daily Kansan, Tim Bengtson - Chipotle and School of Journalism student recruiting, Mugur Geana

Spring 2008Campaigns Clients: -Kansas Department of Commerce, recruiting Kansans who have left to return to work in the state, Bob Basow -Kansas Humanities Council, Tien Lee -KU Alumni Association student involvement promotion, Tim Bengtson -Topeka Allergy and Asthma Clinic and Chipotle, Mugur Geana