

ACADEMIC PRESENTATIONS:

Barbara Barnett presented a paper on "Medea in the Media: a narrative analysis of print coverage of the Andrea Yates murders," to the International Communication Association conference in May 2004. She also will present it to the AEJMC Commission on the Status of Women in August.

María Len-Ríos presented a paper on "SARS Risk: impersonal impact and optimism" at the ICA conference in May.

Charles Marsh presented a paper on media effects of the Greek alphabet on Aristotelian ethics at the 2004 annual meeting of the Classical Association in Leeds, England. He will present "Plato's Worst Nightmare: Impact of the 'New Orality' on Media Literacy and Ethos" to the Media Ethics Division of AEJMC in August.

Marsh presented his paper, "Battle for the Soul of Ignorance: rhetoric and philosophy in classical Athens," to a conference on "The Need for an Ignorance-Based Worldview," sponsored by the University of Chicago, Clarkson University and the Land Institute.

Susanne Shaw spoke on "The Public and Accreditation" to the Council on Higher Education Accreditation.

Rick Musser was a discussion leader on convergence in the classroom at the annual Educators Seminar of the American Press Institute.

John Hudnall presented sessions on opinion writing at the Journalism Education Association national convention and was the featured speaker for the Indiana High School Press Association convention.

At the AEJMC national convention in Kansas City, July 29-August 2, 2003:

- Ann Brill, David Guth, Marsh and Len-Ríos presented refereed papers.
- Sharon Bass, Christy Bradford, Brill, Shannon Campbell, Guth, Len-Ríos, Marsh, Musser, Utsler and Tim Janicke were panelists.
- Marsh spoke on ethics training for public relations professionals.
- Hudnall moderated an all-day teaching workshop for 26 novice high school journalism teachers from Kansas and Missouri.
- James Gentry, Brill and Musser led an all-day session on "Promises and Pitfalls of Convergence."

At the Broadcast Education Association convention:

- Susanne Shaw was on a diversity panel, Max Utsler was on a panel titled "Fair and Balanced in the Broadcast News Classroom," and Dick Nelson moderated a panel on convergence.

At the University of Kansas during the year:

- Malcolm Gibson conducted the opening session of the African Studies Summer Institute. It was a two-hour interactive session on "Stereotypes: how to recognize them and how to avoid them."
- Linda Davis and Kattia Pierre, University of Costa Rica, presented a Merienda lecture, "Tico v. Gringo Ads: two cultures, two ways," to the Center of Latin American Studies.
- Davis participated in the KU-University of Costa Rica Symposium, recognizing an exchange program that started in 1946.
- Bob Basow and Davis made a joint presentation on cross-cultural communication for the KU Center for International Business Education and Research conference for business leaders.