

ACADEMIC PRESENTATIONS

Barbara Barnett's paper, "Toward Accuracy and Authenticity: Using Feminist Theory to Construct Journalistic Narratives of Maternal Violence," will be presented at the 2008 International Communication Association conference in May in Montreal.

Barnett's paper, "Sports Talk: How the Media Framed the Duke University Lacrosse Case," was accepted as a work-in-progress for the ICA conference.

Crystal Lumpkins will present "The Church as Health Brand: Exploring Effective Strategies to Increase Breast Cancer Screening Among Culturally Diverse Populations" at the 2008 Kentucky Conference on Health Communication.

Lumpkins' paper, "A Content Analysis of Women's Mass Magazines: An Examination of Socio-cultural Factors in Health Magazine Stories Targeting African American Women," was presented at the National Association of African American Studies conference in Baton Rouge, Louisiana, in February 2008.

Tien Lee is co-author with students in the graduate seminar in Political Communication of the paper, "Changing Images and Issues in U. S. Media Portrayal of Jesse Jackson and Barack Obama," presented at the International Communication Conference in Montreal in May.

Charles Marsh will present "Isocrates' Concentric Ethics: From the Personal to the Global" at the 2008 annual conference of the Rhetoric Society of America.

Susan Novak presented her paper, "All Who Are Honorable Are in Your Debt," at the Central States Communication Association conference in April at the University of Wisconsin. The paper looks at the writings of the late Anna Politkovskaya, from her coverage of the second Chechen War as an investigative journalist for Russia's Novaya Gazeta.

David Guth received the top paper award at the Public Relations Society of America International Conference in Philadelphia for "Untapped Potential--An Analysis of Online Newsrooms on State Emergency Management Agency Web Sites."

Tien Lee presented "The Common Grounds and Grand Canyons Between Liberals and Conservatives: A Lifestyle Analysis" at Iowa State University's Greenlee School of Journalism. He compared their stands on political issues, media habits and consumer behavior.

Kristen Swain presented her paper, "Quasi-Scientific and Elucidating Explanations in News Coverage of the Anthrax Attacks," to the International Association for Politics and the Life Sciences in October in Cincinnati. She was a discussant for another panel there.

Max Utsler's paper, "Southern Fried Advertising: Nascar Meets Madison Avenue," was presented at the Super Bowl Symposium at the University of South Carolina in January 2008. His co-author is Stuart Esrock of the University of Louisville.

Utsler presented a paper, "Lesbian or Hottie: Sexuality in Women's Sports Media," to the BEA national convention. He also helped organize a new sports division of BEA.

David Perlmutter was keynote speaker at a Photo Ethics conference in Taiwan in October. It was sponsored by National Chengchi University and the TVBS Hong Kong and Taiwan television network.

Perlmutter spoke at the "Grand Rounds" Public Health Seminar at the KU Medical School on blogs as non-traditional sources of health information. The seminar was simulcast to public health departments in several counties.

Susanne Shaw spoke on accreditation to the national conference of BEA, formerly known as the Broadcast Education Association.

Barbara Barnett spoke on "Managing the Mega Class," at the KU Center for Teaching Excellence Large Class Colloquium in October.