

PRESENTATIONS TO ACADEMIC AND PROFESSIONAL GROUPS:

Academic:

Barbara Barnett was one of 32 participants from 10 countries at the **International Symposium on Women and News: Exploring research and social change agendas**, in June 2006 in Germany.

Linda Lee led a seminar on marketing communications in Latin America and the Hispanic market in the U. S. at **Negocia School of Business in Paris** in April 2007.

David Perlmutter: --moderated a panel on "The New Political Machine: Power and unity on the Web" at the 2007 **Politics Online conference** in March at George Washington University. --presentation on panel on "Seeing Is Not Believing. Can anyone ever trust images again?" **AEJMC Visual Communications Division**, August 2007. --presentation on panel on "Eroding Press Freedoms" for **AEJMC Mass Communication and Society, and Law and Policy Divisions**, August 2007. --presentation of "Anti-Anti-War Warriors on the World Wide Web" on a panel on "Creating Alternative Channels of Discourse on Iraq" for **Visual Communications Division, International Communication Association**, May 2007. --served on a panel on political blogging in the presidential race at the Dole Institute of Politics in February.

David Guth, chair of Public Relations Division research session, AEJMC, August 2007.

Rick Musser: -- panelist on "Experience from On-Campus" Multimedia Reporting" at AEJMC. Faculty members from seven universities shared their experiences teaching and practicing media convergence.

Kristen Swain: -- moderator of a **Communication Theory and Methodology Division** research session at **AEJMC**.

Max Utsler: --was a panelist on taking television news lessons into the classroom at the **Broadcast Education Association** convention in April. --was a panelist on the relationship between college and professional sports teams and sports talk radio at the **Popular Culture Association**. --led a workshop on developing a convergence curriculum at the University of Central Oklahoma in February.

Tien-Tsung Lee spoke on media effects on politics to journalism students at **Shih-Hsin University in Taiwan** in December.

John Hudnall conducted a session on interviewing at the **Journalism Education Association** Convention in Denver in April.

National Professional Activities:

Douglas Ward led workshops for the **American Copy Editors Society** on “People Editing” and “Embracing Innovation” at the national convention in Miami in April, and was on the panel “So You Want to Teach.”

Peggy Kuhr: --moderated two panels for the **Associated Press Managing Editors** association; --participated in the **Knight Foundation Learning to Change Conference** in Washington in March; --was one of 40 participants in the **Journalism That Matters**, national think-tank series of conversations on the future of news and news organizations with educators, community activists and journalists in January in Memphis.

Jimmy Gentry: --presented “Financial Statements: The Cliff Notes version in five steps” at the international conference of the **International Association of Business Communicators** June 25 in New Orleans. --presented “The Business of the News Business” at the national convention of the **Society of Professional Journalists**; --Conducted workshops for journalists in several cities under the sponsorship of the Donald W. **Reynolds National Center for Business Journalism**; --Conducted a Web seminar on finances for Non-Financial Communicators for the **International Association of Business Communicators (IABC)**. --Presented two workshops, on financial statements for public companies and for private companies and nonprofits, to the **National Association of Hispanic Journalists** June 13. **Rick Musser:** -- made a presentation on the role and use of the School’s Multimedia Newsroom at the **Society of Professional Journalists** national convention. --Participated in the national conference of the **Association of Healthcare Journalists** in March in Los Angeles.

Regional and State Professional Activities:

Mugur Geana spoke to the **Kansas Association of Healthcare Communicators** on how to develop integrated marketing communications plans and how to measure strategic outcomes in April.

Musser: --led a panel on citizen journalism and the Virginia Tech shootings at the **Missouri-Kansas Associated Press Broadcasters** annual meeting in May; --was a panelist on “Improving Water Quality Through Service Learning” at the **Kansas WaterLINK conference** in March.

Kuhr: -- spoke on credibility to the **Missouri-Kansas Associated Press Publishers and Editors** in December; --keynoted the **Kansas Press Association** convention in April, speaking on “Citizen Journalism: How newspapers can connect with communities to engage readers.”

Gentry presented “Accounting, the Cliff Notes Version in 10 Steps” to the **state IABC** convention.

Bob Basow presented a session on “Applying Civilian Marketing Concepts to Information Operations” at Fort Leavenworth in February.

Patty Noland was a panelist on interviewing for the **United Minority Media Association** fall conference in Kansas City.

Faculty interviewed:

Perlmutter was interviewed about blogging and politics by *The Kansas City Star*, Agence-France Press, ABC.com, Lawrence.com, KLWN and KCUR.

David Guth was interviewed for a February *MSN Money* article on recent public relations disasters of national companies; by *The Kansas City Business Journal* on the effect of viral advertising, fiction presented as fact; and by KBBZ, Kansas City about the Don Imus controversy.

Max Utsler appeared on “Kansas City: Your Community” public affairs program on KSMO-TV in September.