

BOOKS AND CHAPTERS:

David Guth and **Charles Marsh** published the third edition of “Public Relations, A Values-Driven Approach,” with 24 new case studies.

David Perlmutter had three books accepted for publication. They are: -- “Picturing China in the American Press: The Visual Portrayal of Sino-American Relations in Time Magazine, 1949-1973”: --“Blogwars,” including the effects of blogs on the 2006 mid-term elections; and --“New Technology and Foreign Affairs Reporting: News and Policy in the Digital-Satellite-Internet Age,” co-edited with Dean John Hamilton, Louisiana State University.

Marsh will have an essay on rhetoric and philosophy in the book, “The Upside of Ignorance: Prospecting for An Alternative Worldview.”

Peggy Kuhr wrote a chapter on “Teaching Credibility” in the handbook, “Building Trust in the News,” published by the Associated Press Managing Editors.