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Upcoming Dates and Events

See full J-School Calendar for more information

- Sept. 6 - Friday Education Session
- Sept. 13 - Stratcom Track Meeting
- Sept. 22-27 - MilJo Workshop
- Sept. 25 - KSPA Fall Conference
- Oct. 3 - 5 - J-School Generations

September 3, 2013: Faculty News

Doug Ward has been appointed to the university Course Redesign Task Force, which will make recommendations on such things as goals for course redesign; collaboration and sharing of course materials with other universities; resources for course redesign, and classroom space.



Ward is also a member of the C21 Course Redesign Consortium, a learning community intended to improve and accelerate course redesign.

Ward led two sessions at the annual Teaching Summit, both on using projects and technology to engage freshmen.

Chuck Marsh was a co-presenter for two sessions on “The State of the KU Core” at the recent KU Teaching Summit. On Aug. 9, he led a discussion about U.S. news media with 35 visiting international Fulbright scholars.

Chuck Marsh, David Guth and alumna **Bonnie Short** have been commissioned by Pearson publishing company to begin work on the fourth edition of Strategic Writing: Multimedia Writing for Public Relations, Advertising and More. The textbook is used at approximately 200 colleges and universities.

David Guth announces his [new book](#) (Bridging the Chesapeake: A 'Fool Idea' That Unified Maryland) and his fall 2013 [Campaigns client](#)

(Lecompton Historical Society).

Hyunjin Seo's co-authored paper titled "From Adversaries to Partners: Academic Science Engagement with North Korea" was published in the 2013 summer issue of *Global Asia*. Seo collaborated with Stuart Thorson at Syracuse University on this project.

Student and Alumni News



Hannah Wise, senior, (left) was asked to [blog](#) about her internship at the Dallas Morning News for the Society for News Design.

Sarah McCabe accepted a job as an editorial assistant at Springer, a STEM book publisher. She will also begin grad school at NYU in the M.S. in Publishing program.

Tara Bryant was featured in [The New York Times](#). She wrote a piece about college

students making the decision to live on or off campus.

Join us for J-School Generations - Oct. 3-5



Mark your calendars! The School of Journalism and Mass Communications is hosting the third annual J-School Generations event during Homecoming Week, **Oct. 3 - Oct. 5, 2013**.

This three-day event includes alumni-led lectures and class visits, a round-robin networking session for students and alumni, and a "Challenge Project," which will provide students the chance to work directly with alumni on a problem-solving project on Oct. 4. A staff,

faculty, and alumni reception will take place on Oct. 3, as well as an alumni tailgate event at the Alumni Association's building on the day of the Homecoming football game on Oct. 5.

Please encourage your students to attend the events planned. A full schedule and RSVP information for faculty and alumni can be found on our [website](#).

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