

School of Journalism  
Faculty Meeting Minutes, May 10, 2013

Faculty and staff in attendance: Barbara Barnett, Bob Basow, Lauren Baxter, Tim Bengtson, Kerry Benson, Ann Brill, John Broholm, Jeff Browne, Cal Butcher, Kelly Crane, Jerry Crawford, Pam Fine, Mugur Geana, Malcolm Gibson, David Guth, Penny Hodge, Carol Holstead, Jammie Johnson, Mark Johnson, Wayne Larson, Tien Lee, Denise Linville, Chuck Marsh, Lisa McLendon, Kelli Nichols, Patty Noland, Scott Reinardy, Hyunjin Seo, Susanne Shaw, Max Utsler, Gayle Vannicola, Natasha Veaser, Tom Volek, Doug Ward, and Mike Williams.

Dean Ann Brill reviewed the School's Five-Year Strategic Plan touching on each of the seven goals including the undergraduate program (curriculum, assessment and diversity); graduate program; research; partnerships; faculty; resources and the periodic review of the plan. She stated faculty guidance served the School well through curriculum revisions and summer online classes are at capacity.

Assoc. Dean Barbara Barnett said enrollment in summer online classes is up 14% and fall enrollment is on target. She discussed the KU Core and the journalism courses included and announced that Kerry Benson will spearhead the new beginning level course tentatively named "Stand and Deliver". The three credit hour class will consist of small labs of 18-20 students. It will be part of the KU Core and open to non-journalism students. Barnett thanked faculty for embracing online teaching and said she will email assessment and diversity plans to them.

Assoc. Dean Tom Volek updated faculty on the graduate program and led discussion and voting on revisions to the MSJ program.

- Scott Reinardy moved to approve the modifications in the Graduate Program as outlined in the document "Proposed MSJ Program Modifications 5/7/13." Doug Ward seconded. A vote was taken with all in favor. Course numbers and modified course descriptions will be approved by a summer task force and/or the Graduate Committee and presented for adoption at the fall retreat.
- Faculty discussed whether to approve the change of J-899 to Professional Project/Thesis or to approve J-898 as Professional Project. Chuck Marsh moved to establish J-898 as the Professional Project. Mugur Geana seconded the motion. A vote was taken with all in favor.
- Faculty were asked to consider unlimited J-840s for the Master's program. David Guth moved to remove limitations for repetition of J-840 for MSJ students. John Broholm seconded the motion. There was no further discussion and a vote was taken with all in favor.
- Volek asked for approval of continuous (monthly) admissions to the MSJ program on both the Lawrence and Edwards campus. Mike Williams moved to change the MSJ admissions procedures to a monthly decision-making basis. Bob Basow seconded the motion. Discussion was followed by a vote with all in favor.

Curriculum Committee Chair Doug Ward discussed the possibility of intercession courses. He also asked faculty to review his document showing how courses incorporate the 12 ACEJMC professional values and competencies and to verify their classes reflect his findings. Ward would like to develop interactivity of the document after revisions/corrections are made.

News/Information Track Chair Scott Reinardy invited all faculty to an appreciation lunch on Wed., 5/15. Doug Ward will moderate the "Curriculum conversation: One year later."

Strategic Communication Track Chair Tien Lee thanked faculty for attending campaign presentations and reminded them of upcoming presentations.

Promotion and Tenure Committee Chair Chuck Marsh attended the university wide P&T meeting with Asst. Prof. Jerry Crawford. He reported the School P&T committee is considering revising P&T standards and taking a different approach to the mentor plan. They will also clarify language such as "creative activity". The committee is updating the faculty evaluation plan.

Technology Committee Chair Mugur Geana reported that an MFD has been installed allowing students access to color printing. He also discussed the license policy change with Adobe Acrobat.

Brill thanked everyone for their hard work and dedication throughout the year. She wished Malcolm Gibson an enjoyable retirement and Terry Bryant the best of luck in his future prospects. She then presented Prof. Chuck Marsh with the 2013 John Katich Award for Creativity.

Meeting adjourned.