

School of Journalism
Faculty Meeting Minutes, February 3, 2012

Faculty and staff in attendance: Barbara Barnett, Bob Basow, Tim Bengtson, Peter Bobkowski, Ann Brill, John Broholm, Jerry Crawford, Pam Fine, Mugur Geana, Penny Hodge, Jammie Johnson, Linda Lee, Tien Lee, Chuck Marsh, Patty Noland, Scott Reinardy, Hyunjin Seo, Simran Sethi, Max Utsler, Gayle Vannicola, Natasha Veaser, Tom Volek, Doug Ward and Mike Williams.

Dean Brill gave an update on the KU strategic plan and encouraged faculty and staff to review the "Bold Aspirations" publication. The J-School's strategic plan mirrors the KU plan and will help spread the word about our research. Brill asked Chuck Marsh to present the plan at the next faculty meeting. A Visiting Professor candidate will be identified by Tien Lee and Scott Reinardy will identify a Visiting Professional candidate.

Tom Volek, Associate Dean of Graduate Studies, called the faculty's attention to the curriculum revision handout. Bob Basow moved the revisions be adopted and Mugur Geana seconded. After discussion Volek called for a vote, all were in favor and the motion carried. The graduate committee approved the proposed MSJ revised curriculum. The proposal does not change the KUEC MarComm program and the only change with the Lawrence campus program in the addition of J818. Six faculty did not want to vote on the proposal so a follow up meeting including graduate students would be held to further discuss.

Barbara Barnett, Associate Dean of Undergraduate Studies, presented a draft of the new undergraduate curriculum that students admitted fall 2012 and after will be admitted under. Current students have the option of switching to the new curriculum. She asked faculty to review and email their comments to her. The School will adopt the university requirements starting in fall 2012 for students receiving scholarships. A 3.4 GPA and enrollment of 15 hours are required. Barnett asked faculty to notify her when they will be away from their classes due to personal or professional reasons.

Scott Reinardy, News/Information track chair, thanked faculty for their patience during the curriculum review.

Tien Lee, Strategic Communications track chair, thanked all who attended the four fall 2011 campaigns presentations and said there will be five presentations in the spring 2012 semester.

Bob Basow reported the curriculum committee will meet once per month and a student survey of curriculum will be shared with faculty.

Linda Lee said the goal of the promotion and tenure committee concerning the third year review is to have a more complete picture of the candidates teaching ability, to provide earlier guidance through mentors and to streamline the process.

Mugur Geana reported the technology committee will meet next month.

Brill reminded faculty of the upcoming William Allen White Day and adjourned the meeting to the newly renovated Student Services center.